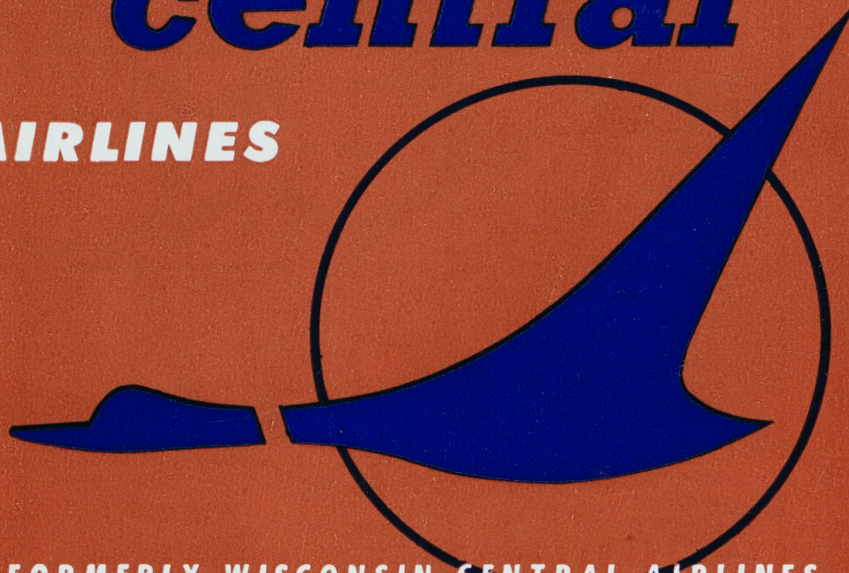


north central

AIRLINES



FORMERLY WISCONSIN CENTRAL AIRLINES



Photo by: Wis. Conservation Dept.

**SKIING AT RIB MOUNTAIN, WAUSAU, WISCONSIN
— ON THE ROUTE OF NORTH CENTRAL AIRLINES**

JANUARY 1, 1953

NOW . . . we're

NORTH CENTRAL AIRLINES

—Formerly WISCONSIN CENTRAL AIRLINES

In September of this year our Board of Directors decided to change the name of Wisconsin Central Airlines to NORTH CENTRAL AIRLINES, to be effective December 16, 1952.

We think you will be interested in a few of the facts that prompted this decision.

FIVE YEARS AGO, we began scheduled airline service with two small Lockheeds. These planes seated nine passengers and carried a limited amount of mail. **TODAY**, we have nineteen of the faster, larger, better-equipped DC-3's. These "Northliners," as we call them, carry twenty-one passengers. And there's plenty of room for mail and cargo.

FIVE YEARS AGO, we served nineteen cities—most of them in Wisconsin. **TODAY**, our service goes to forty-one communities and penetrates deeply into five states.

AND SO, TODAY, to better identify our airline as one that serves the vast North Central region, we have changed our name.

AND TODAY, while we may have a new name, we're the same enthusiastic group of people dedicated to providing air transportation to the many communities in the North Central States, within the area of our route, needing this fast, modern, enjoyable means of travel.

NORTH CENTRAL AIRLINES

(formerly Wisconsin Central Airlines)
GENERAL OFFICES: 3300 UNIVERSITY AVENUE
MINNEAPOLIS, MINNESOTA

ROUTE OF THE NORTHLINERS

SERVING ILLINOIS • WISCONSIN • MICHIGAN • MINNESOTA • NORTH DAKOTA



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PASSENGER INFORMATION

EQUIPMENT: Douglas DC-3 aircraft are operated on all flights.

RESERVATIONS: Must be made in advance at any airline ticket office or travel agency. Passengers must present themselves at the airport office of North Central at least 10 minutes prior to flight departure time. Passengers continuing passage after a stopover or on the return portion of a round trip must re-confirm their reservations at least 6 hours prior to flight departure time or their reservations will be cancelled.

BAGGAGE: Forty pounds of baggage including brief case and hand luggage will be carried free on any ticket. Charge for excess baggage is 1/2 of 1% of the one way adult fare per pound, subject to a minimum charge of 25c.

CHILDREN'S FARES: One child under two years and not occupying a seat will be carried free with each accompanying passenger paying the adult fare. Children under two years for whom seats are reserved and children over 2 and under 12 years will be charged one half of the adult fare. Children under eight must be accompanied by a passenger 12 years or over.

SCHEDULES: Show the time at which planes may be expected to arrive at or depart from stations, but the carrier will not be responsible for consequences arising from delays or cancellations or from errors in the printed schedule. Schedules and fares shown are subject to change without notice.

STOPOVERS: Within the time limit of the ticket, stopovers will be permitted at any scheduled stop provided prior arrangements have been made. The passenger assumes the responsibility of making the necessary subsequent reservations.

LIMOUSINE SERVICE: For the convenience of passengers, the company will be glad to arrange limousine or cab service between city and airport if prior notice is given the ticket agent.

FOR INFORMATION: address any correspondence to
North Central Airlines, 3300 University Avenue,
Minneapolis, Minnesota 55412

NORTH CENTRAL
AIRLINES
Minneapolis, Minnesota

**north
central**
AIRLINES

FORMERLY WISCONSIN CENTRAL AIRLINES



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