

EFFECTIVE MARCH 11, 1954 • COMPLETE TIMETABLE

*Above all * fly*

SOUTHWEST AIRWAYS



Fishing
Smith River
Crescent City, Calif.

**SERVES MORE CALIFORNIA CITIES THAN
ANY OTHER SCHEDULED AIRLINE**

**SPECIAL 5-DAY
EXCURSION FARES**

only \$13.50* each way

Between
SAN JOSE and LOS ANGELES
OXNARD-VENTURA and SAN FRANCISCO
YREKA and SAN FRANCISCO

ask for details

*sold only on round-trip basis

One-way fares—light face; round-trip fares—dark face. **ONE-WAY AND ROUND-TRIP FARES** (All Fares Subject to 15% Federal Transportation Tax)

BETWEEN AND	Chico	Coalinga	Crescent City	Eureka-Arcata	Fort Bragg-Mendocino	Los Angeles	Marysville-Yuba City	Medford (*)	Monterey-Carmel	Oakland	Oroville	Oxnard-Ventura	Paso Robles	Red Bluff	Redding	Sacramento	San Francisco	San Jose-Santa Clara	San Luis Obispo	Santa Barbara	Santa Maria-Lompoc	Santa Rosa	Utah	Vallejo-Napa	Watsonville-Santa Cruz	Yreka
Chico	21.10	40.10	42.30	47.90	47.90	58.20	6.10	22.50	29.50	20.70	5.70	56.50	41.40	5.70	7.00	11.40	20.70	23.60	45.20	51.50	48.40	28.50	34.20	17.00	28.00	17.40
Coalinga	17.00	28.80	54.80	47.90	37.20	24.40	34.10	58.50	10.70	19.90	37.70	18.80	5.70	41.90	44.90	28.90	19.90	18.00	7.80	13.90	8.30	27.70	33.50	25.10	13.60	55.30
Crescent City	19.55	25.20	4.75	16.70	68.10	42.60	14.80	37.30	28.10	40.30	64.30	49.20	43.30	430.80	47.70	34.90	37.90	59.80	86.20	63.00	30.90	25.20	40.80	42.20	415.60	
Fort Bragg-Mendocino	19.95	19.55	11.25	8.75	57.30	31.90	28.60	26.60	17.30	35.40	53.50	38.40	39.40	42.30	26.60	17.30	20.30	42.20	48.60	45.50	9.50	5.70	23.00	24.70	434.30	
Los Angeles	30.60	12.80	39.40	35.80	30.15	52.10	78.60	32.50	40.00	55.60	6.10	23.10	62.10	65.00	46.90	40.00	37.10	19.30	10.50	16.10	47.80	53.60	45.30	35.60	75.50	
Marysville-Yuba City	3.20	17.90	20.20	22.40	16.75	27.40	28.50	23.40	14.60	5.70	50.40	35.30	10.10	13.00	5.70	14.60	17.50	39.10	45.50	42.30	22.40	28.20	10.90	21.90	23.40	
Medford (*)	11.80	30.75	5.20	7.75	15.05	41.35	15.00	47.80	38.60	25.60	74.70	59.70	18.60	16.10	31.80	38.60	41.60	63.50	69.90	66.70	36.50	32.40	37.50	45.90	5.70	
Monterey-Carmel	15.50	5.60	23.20	19.60	13.95	17.10	12.30	25.15	9.30	27.00	27.00	11.90	31.30	34.20	18.60	9.30	7.40	15.70	22.10	19.00	17.10	22.80	14.50	5.70	44.70	
Oakland	10.85	10.45	18.35	14.75	9.10	21.05	7.65	20.30	4.85	18.10	36.20	11.10	22.10	25.00	9.40	5.70	5.70	24.90	31.30	28.20	7.80	13.60	14.50	7.40	35.50	
Oroville	3.00	19.80	18.65	21.20	18.60	29.25	3.00	13.45	14.20	9.50	53.90	38.90	7.40	10.10	8.80	18.10	21.00	42.60	49.10	45.80	25.90	31.70	14.50	25.40	20.60	
Oxnard-Ventura	23.70	9.85	37.40	33.80	28.15	3.20	26.50	39.30	14.20	19.05	28.35	9.20	17.50	58.30	61.10	45.20	36.20	34.30	13.70	5.70	10.50	44.00	48.80	41.50	30.00	71.60
Paso Robles	21.75	3.00	29.45	26.85	20.20	12.15	18.55	31.40	6.25	11.10	20.45	9.20	43.20	46.10	30.20	21.10	19.20	5.70	12.70	7.20	58.90	34.70	26.40	14.90	56.60	
Red Bluff	3.00	22.05	41.95	17.50	20.70	32.65	5.30	9.75	16.45	11.60	3.85	30.65	22.70	5.70	15.30	22.10	25.00	47.00	53.30	50.20	59.80	35.70	29.90	29.40	13.40	
Redding	3.65	23.60	13.65	16.20	22.25	34.20	6.80	8.45	18.00	13.15	5.30	32.15	24.25	3.00	18.20	25.00	28.00	49.90	56.30	53.20	32.80	38.60	23.80	32.30	10.50	
Sacramento	5.95	15.20	21.90	19.65	14.00	24.65	3.00	16.70	9.75	4.90	4.60	23.75	15.85	8.05	9.55	9.40	12.30	33.90	40.60	37.10	17.10	22.90	5.70	16.70	28.60	
San Francisco	10.85	10.45	18.35	14.75	9.10	21.05	7.65	20.30	4.85	3.00	9.50	19.05	11.10	11.60	13.15	4.90	5.70	24.90	31.30	28.20	7.80	13.60	5.70	7.40	35.50	
San Jose-Santa Clara	12.40	9.45	19.90	17.40	10.65	19.50	9.20	21.85	3.85	3.00	11.05	18.05	10.10	13.15	14.70	6.45	3.00	23.00	29.40	26.30	10.80	16.60	8.20	5.70	38.40	
San Luis Obispo	23.75	4.10	31.45	27.85	22.20	10.15	20.55	33.40	8.25	13.10	22.40	7.20	3.00	24.70	26.25	17.80	13.10	12.10	8.90	5.70	32.70	36.50	30.20	18.70	60.40	
Santa Barbara	27.10	7.30	34.80	31.20	25.55	5.50	23.90	36.75	11.60	16.45	25.90	9.00	6.85	28.05	29.60	21.35	16.45	15.45	4.65	5.70	39.10	44.90	36.50	25.10	66.70	
Santa Maria-Lompoc	25.45	4.35	33.15	29.55	23.90	8.45	22.25	35.10	9.95	14.80	24.10	5.50	3.75	26.40	27.95	19.50	14.80	13.60	3.00	3.00	36.00	41.80	33.40	21.90	63.60	
Santa Rosa	14.95	14.55	16.25	13.75	5.00	25.15	11.75	19.20	8.95	4.10	13.60	23.15	15.20	15.70	17.25	9.00	4.10	5.65	17.20	20.55	18.90	5.80	13.50	15.20	43.30	
Utah	18.00	17.60	13.25	10.70	3.00	28.20	14.80	17.05	12.00	7.15	16.65	26.20	18.25	18.75	20.30	12.05	7.15	8.70	20.25	23.60	21.95	3.05	7.10	10.10	20.90	438.10
Vallejo-Napa	8.90	13.20	21.35	17.75	12.10	23.80	5.70	19.70	7.60	3.00	7.80	21.80	13.85	11.00	12.50	3.00	3.00	4.00	15.85	19.20	17.55	7.10	11.10	12.60	34.20	
Watsonville-Santa Cruz	14.70	7.15	22.20	18.60	12.95	18.70	11.50	24.15	3.00	3.85	13.35	15.75	7.80	15.45	17.00	8.75	3.85	3.00	9.80	13.20	11.50	7.95	11.00	6.60	42.80	
Yreka	9.15	29.10	8.20	10.75	18.05	39.70	12.30	3.00	23.50	18.65	10.80	37.65	29.75	7.05	5.50	15.05	18.65	20.20	31.75	35.10	33.45	22.75	20.05	18.00	22.50	

Above table shows typical fares—for information purposes only
 Complete fares and permissible routings are contained in our official tariffs available for inspection at all Southwest Airways ticket offices

(§) Service temporarily suspended
 (¶) Via Medford
 (‡) Via San Francisco or Oakland or both.
 (•) To San Francisco/Oakland and points south fares apply via Sacramento or Santa Rosa

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**GENERAL OFFICES
SOUTHWEST AIRWAYS COMPANY**

San Francisco Airport
SOUTH SAN FRANCISCO, CALIF.

Sec. 34.66 P. L. & R.
POSTAGE PAID
Permit No. 13
South San Francisco
Calif.

RETURN POSTAGE GUARANTEED

RESERVATIONS - TICKET OFFICES

CITY	TICKET OFFICE	PHONE
Arcata	Arcata Airport	Arcata 526
Beale AFB	Yuba County Airport	3-5487
Berkeley	Oakland Municipal Airport	LOckhaven 8-3422
Belmont	San Francisco Airport	OXford 7-8411
Beverly Hills	Los Angeles Int'l Airport	OREgon 8-1206
Burbank	Los Angeles Int'l Airport	OREgon 8-1206
Burlingame	San Francisco Airport	OXford 7-8411
Carmel	Monterey Penin. District Airport	2-7571
Chico	Chico Municipal Airport	FReside 2-3007
Crescent City	McNamara Field	2771
Eureka	Arcata Airport	HIllside 3-1671
Fort Bragg	Mendocino County Airport	Mendocino 83
Fort Ord	Monterey Penin. District Airport	2-7571
Glendale	Los Angeles Int'l Airport	OREgon 8-1206
Hollywood	Los Angeles Int'l Airport	OREgon 8-1206
Inglewood	Los Angeles Int'l Airport	OREgon 8-1206
Inyokern	Inyokern Kern County Airport	7-2271
Lompoc	Santa Maria Public Airport	5-2541
Long Beach	Long Beach Municipal Airport	OREgon 8-1206
Los Angeles	Los Angeles Int'l Airport	OREgon 8-1206
Marysville	Yuba County Airport	3-5487
Medford	Medford Municipal Airport	2-5851
Mendocino	Mendocino County Airport	Mendocino 83
Monterey	Monterey Penin. District Airport	2-7571
Mountain View	San Jose Municipal Airport	CYpress 5-5408
No. Hollywood	Los Angeles Int'l Airport	OREgon 8-1206
Oakland	Oakland Municipal Airport	LOckhaven 8-3422
Oxnard	Oxnard-Ventura Co. Airport	HUNter 3-4614
Pacific Grove	Monterey Penin. Dist. Airport	2-7571
Palo Alto	San Jose Municipal Airport	CYpress 5-5408
Red Bluff	Red Bluff Municipal Airport	110
Redding	Redding Municipal Airport	1682
Redwood City	San Francisco Airport	OXford 7-8411
Sacramento	Sacramento Municipal Airport	HILLcrest 6-6406
San Bruno	San Francisco Airport	JUNo 8-6622
San Francisco	San Francisco Airport	JUNiper 5-5432
City Ticket Office	400 Post St.	
San Jose	San Jose Municipal Airport	CYpress 5-5408
San Luis Obispo	San Luis Obispo Co. Airport	2627
San Mateo	San Francisco Airport	OXford 7-8411
Santa Barbara	Santa Barbara Municipal Airport	8-5121
Santa Clara	San Jose Municipal Airport	CYpress 5-5408
Santa Cruz	Watsonville Municipal Airport	2-0124
Santa Maria	Santa Maria Public Airport	5-2541
Santa Monica	Los Angeles Int'l Airport	OREgon 8-1206
Santa Rosa	Sanoma County Airport	4200
So. San Francisco	San Francisco Airport	JUNo 8-6622
Sunnyvale	San Jose Municipal Airport	CYpress 5-5408
Ukiah	Ukiah Municipal Airport	HOMestead 2-3742
Van Nuys	Los Angeles Int'l Airport	OREgon 8-1206
Ventura	Oxnard-Ventura County Airport	66-2263
Watsonville	Watsonville Municipal Airport	2-0124
Yreka	Siskiyou County Airport	Montague 2621
Yuba City	Yuba County Airport	3-5487

OR CALL YOUR TRAVEL AGENT

GENERAL INFORMATION

EQUIPMENT - Martinliners and Douglas DC-3's.

RESERVATIONS - Reservations must be made in advance and are tentative until tickets are purchased. Southwest reserves the right to cancel the reservation of any passenger who fails to present himself at the SOUTHWEST Airport ticket office at least 10 minutes before scheduled departure of flight on which his reservation was made (except Monterey, where passengers must check in 30 minutes before flight time).

SCHEDULES - Schedules show the times at which planes may be expected to arrive at or depart from stations, and to connect with other planes, but SOUTHWEST AIRWAYS will not be responsible for consequences arising from delays or from errors in the printed schedule. The times shown are subject to change without notice.

BAGGAGE - 40 pounds of personal baggage will be carried free on each ticket. Baggage in excess of 40 pounds may be carried at published excess baggage rates.

CHILDREN'S FARES - One child under two years of age, not occupying a seat, will be carried free with each accompanying passenger 12 years of age or over. Children two years of age and under 12 years of age will be charged one-half of applicable one-way adult fare, or \$2.50, whichever is greater, except on Excursion Fares.

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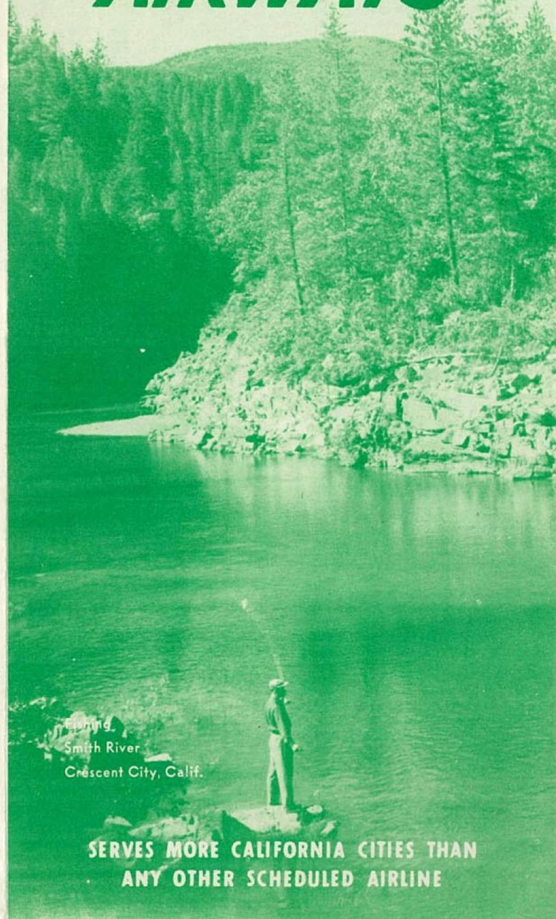
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