

Southwest Airways



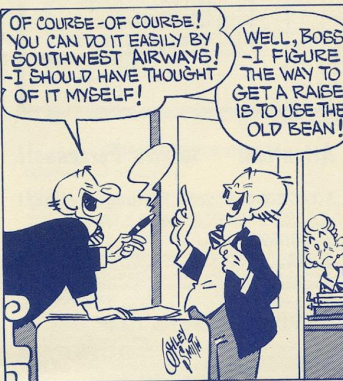
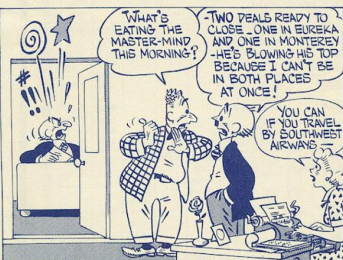
ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)

LEGEND

- Service now provided by West Coast Airlines will be operated by Southwest Airways upon approval by Civil Aeronautics Board of merger of West Coast and Southwest.
- Service by Southwest Airways between Los Angeles and Phoenix pending C.A.B. action.

Taking the Air . . . by Wiley Smith



RESERVATIONS - TICKET OFFICES - GROUND SERVICE

CITY	TICKET OFFICE	PHONE	LOCAL TRANSP. FARES		
			Cab	Limousine	Bus
Arcata	Arcata L.A.E.S.	Arcata 526	2.50	.75	
Berkeley	Oakland Municipal Airport	Lockhaven 8-3422			
Belmont	San Francisco Airport	OXford 7-8411	5.00		.25
Beverly Hills	Los Angeles Int'l Airport	ORegon 8-1206		1.10	
Burbank	Los Angeles Int'l Airport	ORegon 8-1206			.15
Burlingame	San Francisco Airport	OXford 7-8411	2.50		1.73*
Camp Cooke	Santa Maria Public Airport	5-2541	8.00		1.55*
Camp Roberts	Paso Robles-S.L. Obispo Co. Air.	24F2			
Carmel	Monterey Penin. District Airport	2-4503	3.50	1.50	
Chico	Chico Municipal Airport	144	2.50	1.00	
Coalinga	Coalinga Municipal Airport				527
Crescent City	Del Norte County Airport	2771	1.00	.50	
Eureka	Arcata L.A.E.S.		6.00	1.50	
Eureka	Eureka 38-14		6.75	1.50	
Fort Bragg	Mendocino County Airport	Mendocino 83	2.00		
Fort Ord	Monterey Penin. District Airport	2-4503	3.00		
Glendale	Los Angeles Int'l Airport	ORegon 8-1206			.125
Hollywood	Los Angeles Int'l Airport	ORegon 8-1206			
Inglewood	Los Angeles Int'l Airport	ORegon 8-1206			.10
Lompoc	Santa Maria Public Airport	5-2541			
Long Beach	Long Beach Municipal Airport	40-7477			
Los Angeles	Los Angeles Int'l Airport	ORegon 8-1206	3.50	1.25	.10
Monterey	Monterey Penin. District Airport	3-5487	1.25	.75	
Marysville	Yuba County Airport	2-5485	1.00	.75	
Medford	Medford Municipal Airport	Mendocino 83	5.00	.50	
Mendocino	Mendocino County Airport	Mendocino 83	1.50	.50	
Monterey	Monterey Penin. District Airport	2-4503	1.25	.75	
Mountain View	San Jose Municipal Airport	CYpress 5-5408			
Napa	Napa County Airport	Napa 6-5523	2.50		.15
No. Hollywood	Los Angeles Int'l Airport	ORegon 8-1206			
Palo Alto	San Jose Municipal Airport	Lockhaven 8-3422	1.75	1.15	.20
Oroville	Oroville Municipal Airport	295	.75	.75	
Orland	Orland-Ventura Co. Airport	66-2263	2.50		
Oxnard	Oxnard-Ventura Co. Airport	CYpress 5-5408			
Palo Alto	San Jose Municipal Airport	Napa 6-5523	1.50	1.25	
Paso Robles	Paso Robles-S.L. Obispo Co. Air.	24F2	5.00		
Red Bluff	Red Bluff Municipal Airport	110	1.00	.50	
Redding	Redding Municipal Airport	1082	4.25	1.44	
Redwood City	San Francisco Airport	OXford 7-8411	9.50		.30
Sacramento	Reservations Office	Gilbert 3-4657			
Sacramento	Sacramento Municipal Airport	Gilbert 3-4657	2.00	1.15	
San Bruno	San Francisco Airport	JUno 8-6622	1.00		
San Francisco	San Francisco Airport	JUniper 6-6386	5.50	1.25	.25
San Jose	San Jose Municipal Airport	CYpress 5-5408	1.00		.07
San Luis Obispo	San Luis Obispo Co. Airport	2254	1.50	.50	
San Mateo	San Francisco Airport	OXford 7-8411	3.00		.15
Santa Barbara	Santa Barbara Municipal Airport	8-2021	1.40	1.10	
Santa Clara	San Jose Municipal Airport	CYpress 5-5408	1.00		.07
Santa Cruz	Watsonville Municipal Airport	2-0124		2.50	
Santa Maria	Santa Maria Public Airport	5-2541	1.40	1.10	
Santa Rosa	Sonoma County Airport	4300	3.50	2.00	
So. San Francisco	San Francisco Airport	JUno 8-6622	1.10		.15
Sunnyvale	San Jose Municipal Airport	CYpress 5-5408		.50	
Ukiah	Ukiah Municipal Airport	184			
Vallejo	Napa County Airport	Napa 6-5523	3.00		.15
Van Nuys	Los Angeles Int'l Airport	ORegon 8-1206			
Ventura	Oxnard-Ventura County Airport	66-2263	2.50		
Watsonville	Watsonville Municipal Airport	2-0124	1.00		
Yreka	Siskiyou County Airport	Montague 2621	4.50	1.00	
Yuba City	Yuba County Airport	MARYsville 3-5487	1.25		

* Includes Limousine fare from airport to city served.

SAVE 50% on Family Travel

(In effect Monday, Tuesday, Wednesday)

With one full adult fare for father or mother, the whole family can make the trip for HALF-FARE. This applies to all members of the family 21 years or younger. If both parents go, one flies for HALF-FARE. Family plan fares are in effect on all SOUTHWEST routes and on most connecting airlines.

SAVE 10% on Return Trips

By taking advantage of the 5 per cent discount on round trip fares your return trip costs you 10 per cent less. Round trip tickets are good for 120 days.

SAVE Time SAVE Money

Use Air Mail • Air Parcel Post • Air Express • Air Freight

More Profits for Your Business - When You Fly!

VIA Southwest Airways



GENERAL OFFICES
SOUTHWEST AIRWAYS COMPANY
 San Francisco Airport
 SOUTH SAN FRANCISCO, CALIF.



5c-3446 P. L. & R.
 POSTAGE PAID
 Permit No. 13
 South San Francisco
 Calif.

RETURN POSTAGE GUARANTEED

COMPLETE TIMETABLE

JULY 1, 1951

Southwest Airways



ASK ABOUT

- ROUND TRIP DISCOUNT
- FAMILY PLAN FARES
- JOINT FARES (to eastern points)

LEGEND

- Service now provided by West Coast Airlines will be operated by Southwest Airways upon approval by Civil Aeronautics Board of merger of West Coast and Southwest.
- Service by Southwest Airways between Los Angeles and Phoenix pending C. A. B. action.