

# **NORTH CENTRAL**

**AIRLINES**

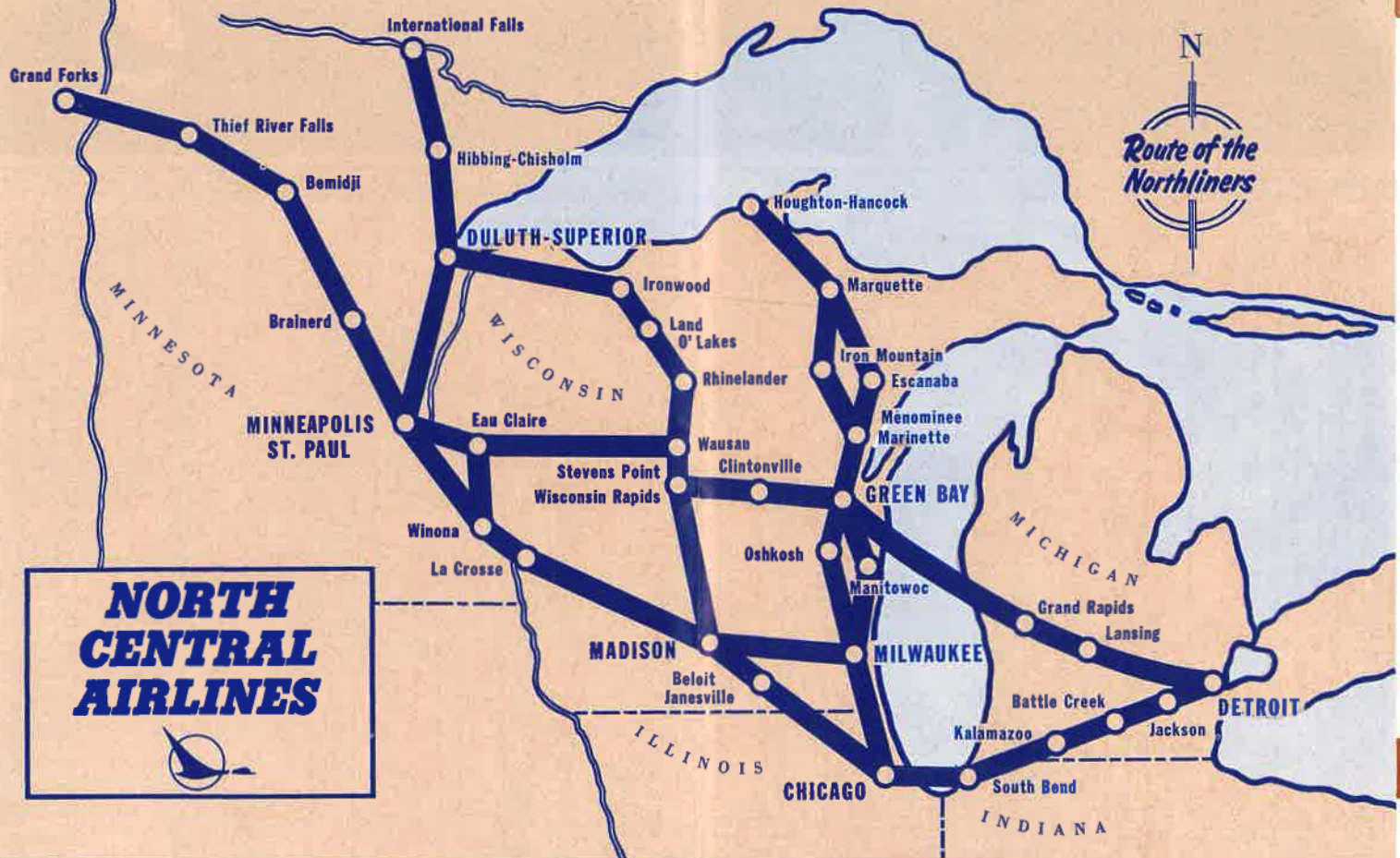


**NOW IN OUR 10<sup>TH</sup> YEAR**



Over 300,000,000 revenue passenger miles  
since inauguration of scheduled interstate service on  
February 24, 1948.

**MARCH-APRIL  
1957**



### RESERVATIONS - GROUND SERVICE

City	Car Rental	Phone	Airport	Miles	Pick-up Time	Fare
Battle Creek, Mich.		Woodward 3-1541	Kellogg Municipal	3 SW	:30	.75
Beloit, Wis.		Emerson 5-3473	Rock County Municipal	9 N	:50	2.50
Bemidji, Minn.		117	Municipal	4 1/2 NW	:30	.75
Brainerd, Minn.		5531	Crow Wing County	4 NE	:30	.90
Chicago, Ill.		DEarborn 2-7522	Midway	12 SW	:15	1.35
		DEarborn 2-7522	O'Hare	13 NW	:30	1.95
		Hiibing 3-7847	Hiibing Municipal	13 SE	:30	3.50
		2210	Municipal	2 1/2 SE	-	-
Clintonville, Wis.		Woodward 2-8090	Willow Run	32 W	:15	1.50
Detroit, Mich.		RAndolph 2-6633	Williamson-Johnson	7 NW	1:00	1.10
Duluth, Minn.		Temple 4-4633	Municipal	5 1/2 NE	:30	1.00
Eau Claire, Wis.		30	Municipal	3 SW	:20	1.00
Escanaba, Mich.		2-1711	Municipal	2 1/2 NW	:30	.75
Grand Forks, N. D.		CHerry 1-3497	Kent County	5 1/4 S	:25	1.15
Grand Rapids, Mich.		HEmlock 5-5366	Austin Straubel	8 SW	:45	1.25
Green Bay, Wis.		Houghton 63	Houghton County	7 NE	:45	1.25
Hancock, Mich.		AMherst 3-7847	Municipal	7 1/2 SE	:35	1.50
Hiibing, Minn.		63	Houghton County	8 NE	:45	1.25
Houghton, Mich.		ATLas 3-3871	Municipal	2 S	:25	.60
International Falls		2575	Ford	4 W	:35	1.00
Iron Mt., Mich.		741-W	Gogebic County	6 1/2 NE	:35	.75
Ironwood, Mich.		State 4-3195	Reynolds Municipal	1 1/2 W	:20	1.00
Jackson, Mich.		PLeasant 4-5293	Rock County	5 S	:40	1.50
Janesville, Wis.		FRideside 5-8549	Kalamazoo Municipal	4 SE	:30	1.00
Kalamazoo, Mich.		4-5680	Municipal	5 NE	:30	.75
La Crosse, Wis.		3131	King's Gateway	2 S	:20	1.00
Land O'Lakes, Wis.*		IVanhoe 4-7467	Capital City Airport	5 NW	:20	1.00
Lansing		CHerry 4-6201	Municipal	6 E	:40	1.00
Manitowac, Wis.		MURray 4-5657	Municipal	3 NW	:20	.75
Marquette, Wis.		UNion 3-6677	Menominee County	2 1/2 NE	:25	.50
Marquette, Mich.		CANal 6-7595	K. I. Sawyer	17 S	:45	2.50
Menominee, Mich.		UNion 3-6677	Menominee County	17 SW	:25	.50
Milwaukee, Wis.		HUMboldt 1-0500	Gen. Mitchell	6 S	1:00	1.05
Minneapolis, Minn.		PARkway 2-6691	Wald-Chamberlain	9 SE	1:00	1.00
Oshkosh, Wis.		Stanley 238	Winnebago County	3 SW	:30	.60
Rhineland, Wis.		Forrest 2-5898	Municipal	4 W	:30	.75
St. Paul, Minn.		9-PARkway 2-6691	Wald-Chamberlain	10 SW	:45	1.50
South Bend, Ind.		Central 3-1101	St. Joseph County	2 1/2 NW	:25	1.00
Stevens Point, Wis.		2510	Municipal	12 NE	:40	.85
Superior, Wis.		EXport 4-6046	Williamson-Johnson	2 1/2 NE	1:30	4.35
Thief River Falls, Minn.		78	Municipal	3 1/2 S	:30	.75
Wausau, Wis.		2-2096	Alexander	3 S	:30	.50
Winona, Minn.		8-2144	Municipal	5 NW	:30	.75
Wis. Rapids, Wis.		Stevens Pt. 2510	Stevens Pt. Municipal	25 NE	1:00	6.00

\*Seasonal Service, June 1-September 30



### PASSENGER FARES

AND BETWEEN	Battle Creek	Beloit	Bemidji	Brainerd	Chicago	Clintonville	Detroit	Duluth	Eau Claire	Escanaba	Grand Forks	Grand Rapids	Green Bay	Hiibing	Houghton	International Falls	Iron Mountain	Ironwood	Jackson	Kalamazoo	La Crosse	Land O'Lakes	Lansing	Manitowac	Marquette	Menominee	Milwaukee	Minneapolis-St. Paul	Oshkosh	Rhineland	South Bend	Stevens Point	Thief River Falls	Wausau	Winona	
Battle Creek	17.20	32.70	67.50	65.10	19.40	50.20	20.00	15.60	84.30	65.80	61.80	32.90	47.70	39.80	87.10	102.90	69.00	71.70	8.00	6.70	53.40	56.30	25.10	35.10	42.60	76.00	54.80	30.80	42.20	51.20	10.30	50.20	75.30	54.00	67.60	
Beloit	17.20	32.70	67.50	65.10	19.40	50.20	20.00	15.60	84.30	65.80	61.80	32.90	47.70	39.80	87.10	102.90	69.00	71.70	8.00	6.70	53.40	56.30	25.10	35.10	42.60	76.00	54.80	30.80	42.20	51.20	10.30	50.20	75.30	54.00	67.60	
Bemidji	17.20	32.70	67.50	65.10	19.40	50.20	20.00	15.60	84.30	65.80	61.80	32.90	47.70	39.80	87.10	102.90	69.00	71.70	8.00	6.70	53.40	56.30	25.10	35.10	42.60	76.00	54.80	30.80	42.20	51.20	10.30	50.20	75.30	54.00	67.60	
Brainerd	17.20	32.70	67.50	65.10	19.40	50.20	20.00	15.60	84.30	65.80	61.80	32.90	47.70	39.80	87.10	102.90	69.00	71.70	8.00	6.70	53.40	56.30	25.10	35.10	42.60	76.00	54.80	30.80	42.20	51.20	10.30	50.20	75.30	54.00	67.60	
Chicago	10.00	7.20	6.70	34.50	16.60	64.30	47.90	35.30	38.20	75.50	42.80	32.40	68.60	65.00	68.60	83.90	50.00	52.70	25.10	18.50	47.90	47.90	100.00	69.80	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	
Clintonville	26.40	33.80	27.30	16.40	16.40	64.30	47.90	35.30	38.20	75.50	42.80	32.40	68.60	65.00	68.60	83.90	50.00	52.70	25.10	18.50	47.90	47.90	100.00	69.80	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40	68.40

One Way—Light Face. Round Trip—Bold Face. Children 2 to 12—half fare. All fares subject to 10% Federal Tax. c—Combination of Local Fares Applies. \*Seasonal Service June 1 thru September 30. ALL FARES ARE FOR INFORMATION ONLY AND SUBJECT TO CHANGE WITHOUT NOTICE.

### GENERAL INFORMATION

AM—Light Face Type. PM—Bold Face Type. CST—Central Standard Time. EST—Eastern Standard Time. CDT—Central Daylight Time. C—Connecting Flight.  
 EQUIPMENT: Douglas DC-3 aircraft are operated on all flights.  
 RESERVATIONS: Must be made in advance at any airline ticket office or travel agency. Passengers must present themselves at the airport office of North Central at least 10 minutes prior to flight departure time.  
 BAGGAGE: Forty pounds of baggage including brief case and hand luggage will be carried free on any ticket. Charge for excess baggage is 1/2 of 1% of the one way adult fare per pound, subject to a minimum charge of 25¢.  
 CHILDREN'S FARES: One child under 2 years not occupying a seat will be carried free with each accompanying passenger paying adult fare. Children under 2 years for whom seats are reserved and children over 2 and under 12 years will be charged one-half the adult fare. Children under 8 must be accompanied by a passenger 12 years or over.  
 SCHEDULES: Show the time at which planes may be expected to arrive at or depart from stations, but the carrier will not be responsible for consequences arising from delays or cancellations or from errors in the printed schedule. Schedules and fares shown are subject to change without notice.  
 STOPOVERS: Within the time limit of the ticket, stopovers will be permitted at any scheduled stop provided prior arrangements have been made. The passenger assumes the responsibility of making the necessary subsequent reservations.  
 LIMOUSINE SERVICE: For convenience of passengers, company will be glad to arrange limousine or cab service between city and airport if prior notice is given ticket agent.

### TRAVEL ON THE ECONOMICAL FAMILY PLAN

MONDAYS, TUESDAYS, WEDNESDAYS AND THURSDAYS are FAMILY DAYS on North Central Airlines! From Monday Noon until Thursday Noon only Dad pays full fare, and Mom and the kids go HALF FARE and still receive everyday first-class service.

1957							1957						
SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.	SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
3	4	5	6	7	8	9	7	8	9	10	11	12	13
10	11	12	13	14	15	16	14	15	16	17	18	19	20
17	18	19	20	21	22	23	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30				

### ASK ABOUT OUR DC-3 CHARTER SERVICE

# - ROUTE OF THE NORTHLINERS - NORTH CENTRAL AIRLINES, INC.

6201 34th AVENUE, SOUTH • MINNEAPOLIS 23, MINNESOTA

## NORTHBOUND

Flight	1 Daily	801 Daily	803 Daily	343 Daily	291 Daily	451 Daily	573 Daily	467 Daily	3 Daily	791 Daily	231 Daily	395 Daily	805 Daily	111 Daily	5 Daily	807 Daily	7 Daily	457 Daily	121 Daily	233 Daily	9 Daily	11 Daily	453 Daily	115 Daily	793 Daily Ex. Sa.	579 Daily	15 Daily	689 Daily	811 Daily	809 Daily	17 Daily	247 Daily	397 Daily	469 Daily	455 Daily	125 Daily	21 Daily	815 Daily	19 Daily	235 Daily	23 Daily	117 Daily	817 Daily Ex. Sa.	25 Daily Ex. Sa.	Traffic Code
CHICAGO (Midway) CST Lv	6 30		7 00		7 30	7 50	8 15	9 00	9 30		10 00		10 30	10 45	11 15	12 00		12 30	1 10	1 30	2 15	3 30	4 00	4 00		4 30	4 30		5 00	5 00	5 30	6 00		6 30	7 10	7 30	8 00	8 15	8 30	9 15	10 30	10 45	11 15	MDW	
CHICAGO (O'Hare) Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	1 56	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	JVL			
Beloit-Janauville Lv							9 10	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	JVL			
MILWAUKEE Lv	7 12						9 10	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			
MILWAUKEE Lv							9 01	9 42	10 12		10 42		11 12	11 27	11 57	12 00		12 30	2 00	2 12	2 57	4 12	4 42		5 12	5 12		6 00	6 00	6 12	6 42		7 12	7 52	8 12	8 42	9 12	9 57	11 12	11 27	11 57	MKE			

### MINNEAPOLIS — ST. PAUL — DULUTH

Flight	671	673	683	675	679	689
MPLS.-ST. PAUL (CST) Lv	7 00	8 50	11 45	2 20	6 00	9 45
DULUTH (CST) Ar	8 03	9 53	12 48	3 23	7 03	10 48
Flight	680	674	672	684	670	678
DULUTH (CST) Lv	7 15	10 15	1 30	3 40	7 30	9 00
MPLS.-ST. PAUL (CST) Ar	8 15	11 15	2 30	4 40	8 30	10 00

### CONDENSED SCHEDULES

#### CHICAGO to MILWAUKEE

Flight	1	291	451	467	3	231	111	5	7	457	233	9	11	115	579	15	17	247	469	455	21	19	235	23	117	25 Ex. Sa.
CHICAGO (Midway) CST Lv	6 30	7 30	7 50	9 00	9 30	10 00	10 45	11 15	12 00	12 30	1 30	2 15	3 30	4 00	4 30	4 30	5 30	6 00	6 30	7 10	7 30	8 30	9 15	10 30	11 15	
CHICAGO (O'Hare) CST Lv	7 12	8 12	8 32	9 42	10 12	10 42	11 27	11 57	12 00	12 30	2 12	2 57	4 12	4 42	5 12	5 12	6 12	6 42	7 12	7 52	8 12	8 52	9 12	9 57	11 12	11 57
MILWAUKEE CST Ar	7 12	8 12	8 32	9 42	10 12	10 42	11 27	11 57	12 37	1 12	2 12	2 57	4 12	4 42	5 12	5 12	6 12	6 42	7 12	7 52	8 12	8 52	9 12	9 57	11 12	11 57



# Now-

BATTLE CREEK

JACKSON

DETROIT

# 12 Flights Daily

CHICAGO  
Plus early morning service Battle Creek to Chicago with late evening return.



### 12 FLIGHTS DAILY BETWEEN CHICAGO AND DETROIT

TO DETROIT (Read Down)						TO CHICAGO (Read Up)											
803	805	807	811	809	815	817	800	802	804	806	808	810	812				
7:00	10:30	12:00	5:00	5:00	8:00	10:45	Lv.	CHICAGO (CST)	A.	7:00	9:03	9:37	3:08	3:22	6:33	10:48	
7:42	W	12:41	W	5:42	8:42	11:25	Lv.	SOUTH BEND (CST)	Lv.	6:22	A.	8:59	A.	2:44	5:55	10:10	
9:14	W	12:31	W	7:01	10:14	12:55	Lv.	KALAMAZOO (EST)	Lv.	6:50	A.	9:08	A.	3:13	A.	6:23	10:38
9:36	W	2:22	W	7:24	10:36	1:09	Lv.	BATTLE CREEK (EST)	Lv.	6:30	A.	9:19	A.	3:04	6:01	10:16	
10:04	1:03	W	7:33	W	11:04		Lv.	JACKSON (EST)	Lv.		8:32	A.	2:37	A.	5:32	9:47	
10:29	1:28	3:00	7:58	8:02	11:29		A.	DETROIT (EST)	Lv.		8:00	8:30	2:05	2:15	5:00	9:15	

# NORTH CENTRAL AIRLINES

FORM 3547 REQUESTED

NORTH CENTRAL AIRLINES, INC.  
6201 34th Ave. So.  
Minneapolis 50, Minnesota



## NEW "CONFIRMED TICKET PICK-UP" POLICY HELPS YOU!

For many years, you and the nation's Scheduled Airlines have been up against the problem of "no shows" and individuals who cancel their reservations too late to free their seats for others. Now, to serve you better, the airlines have adapted a new CONFIRMED TICKET PICK-UP policy which requires that you have your reservation recorded on your ticket within an *agreed-upon time*. This plan has been adopted by *all* the Scheduled Airlines to help you get reservations when you want them.

### HERE'S HOW IT WORKS

The airlines will be aided greatly in providing you reservations when you want them—just follow these simple rules:

- 1 Pick up your *confirmed* ticket—indicating your positive reservation—by the TIME AGREED-UPON between you and your airline. The airline will be *specific* about this agreed-upon time. Otherwise your airline is obligated to cancel your reservation.
- 2 Take advantage of the many convenient ways now available to you for securing your confirmed ticket, such as:
  - Your downtown airline ticket offices or airport offices.
  - Your nearest travel agency.
  - By messenger.
  - By U. S. Mail.
  - By Telegraphic Money Order.
- 3 In your own interests, cancel your reservation AS SOON AS you know you won't be needing it.

THANKS FOR YOUR FINE COOPERATION!

**afa** AIR TRANSPORT ASSOCIATION OF AMERICA