Jenth ANNUAL REPORT

1950



Southwest Airways

COMPANY

SAN FRANCISCO AIRPORT
SOUTH SAN FRANCISCO, CALIFORNIA



Southwest Airways Company

General Offices San Francisco Airport South San Francisco, California

OFFICERS

Chairman LELAND HAYWARD . President JOHN H. CONNELLY Vice-President TED R. MITCHELL . Treasurer ALWIN W. JOHNSON Sales Manager HARRY S. WHITE . WALTER ROCHE Secretary CORNELIUS H. SULLAVAN . Assistant Secretary Assistant Secretary FLOYD HENDRICKSON .

BOARD OF DIRECTORS BERT ALLENBERG
JOHN H. CONNELLY
LELAND HAYWARD
FLOYD HENDRICKSON

ALWIN W. JOHNSON DANIEL O'SHEA WALTER ROCHE HARRY S. WHITE

AUDITORS

PRICE, WATERHOUSE & COMPANY
351 California Street, San Francisco, California

REGISTRAR AND TRANSFER AGENT

WALTER ROCHE

309 First National Bank Building, Phoenix, Arizona

To the Stockholders and Employees of Southwest Airways Company

In the year 1950, which was the fourth full year of operation by Southwest Airways as a Federally certificated local service air carrier, the Company continued to progress and earned a net profit of \$135,473.05, equivalent to \$.2079 a share on the outstanding capital stock, after provision for Federal income

taxes of \$92,532.50. This compares with a net profit of \$81,143.17 for the year 1949, or \$.1253 a share after Federal income taxes of \$53,078.45. A summary of the Company's operations from the inception of certificated flight operations on December 2, 1946 is set forth in the following table:

Operating Revenues:	1950	1949	1948	1947*
Passenger, express				
freight, charter, etc	\$1,269,857	\$1,148,588	\$ 962,421	\$ 710,451
Mail	943,888	1,249,992	1,401,332	1,504,510
Total operating revenues	\$2,213,745	\$2,398,580	\$2,363,753	\$2,214,961
Operating Expenses	1,968,883	2,263,878	2,283,989	2,172,077
Operating Profit	\$ 244,862	\$ 134,702	\$ 79,764	\$ 42,884
Non-operating expense (net)	16,856	481	15,602	37,403
Net Profit Before Federal				
Income Taxes	\$ 228,006	\$ 134,221	\$ 64,162	\$ 5,481
Federal income taxes	92,533	53,078	36,100	
Net Profit After Taxes	\$ 135,473	\$ 81,143	\$ 28,062	\$ 5,481

*Covers the 13 month period ending December 31, 1947.

Southwest Airways Company



OPERATING STATISTICS

	1950	1949	1948	1947*
Revenue miles flown	2,375,224	2,419,695	2,363,827	1,854,117
Revenue passenger miles	22,236,008	20,947,484	18,046,778	15,348,113
Passenger load factors	45.80%	41.56%	36.56%	39.73%
Number of passengers carried: Scheduled service	118,860	114,573	97,424	83,994
Charter service	3,111	1,345	530	1,082
Total passengers carried	121,971	115,918	97,954	85,076
Mail ton miles	46,406	51,136	45,892	35,146
Express ton miles	49,394	34,199	31,856	32,177
Freight ton miles	126,773	90,177	75,064	10,431
Excess baggage ton miles	7,495	6,746	6,142	5,142

*Covers the 13 month period ending December 31, 1947.

The above statements show the Company's consistent trend of increasing non-mail operating revenues and the lessening necessity for Government support in the form of mail pay. Operating revenue from passengers, express, freight, charter, etc., increased 10.5% in 1950 over 1949. Revenue received for transporting mail by aircraft decreased 24.5% in 1950 over 1949. Operating expenses in 1950 decreased approximately

13% over 1949, caused principally by a reduction in depreciation of flight and other equipment of \$274,-805 due to certain equipment reaching a fully depreciated status, and a change in flight equipment depreciation rates effective January 1, 1950. Prior to that date, flight equipment costs were amortized over three years to a residual value of 10%. Beginning January 1, 1950 the estimated residual value was

reduced to 5% and the then book value of flight equipment was amortized over the four years ending December 31, 1953. Other factors resulting in lower costs were greater efficiency on the part of the Company's employees and the approval by the Civil Aeronautics Administration of substantial increases in the intervals of time of use before overhaul of the various aircraft components.

The Company began the year operating flight equipment consisting of nine DC-3 Douglas aircraft of 24 seats each. These nine aircraft are now undergoing conversion to 28 seats each. The Company also owned two C-47 Douglas aircraft held in reserve, which were converted in the Company's own shops in the spring and summer of 1950 to DC-3 aircraft of 27 seats each. This fleet of eleven operating aircraft will make it possible for the Company to furnish better service to the public and participate to an even greater degree in the available charter, freight and scheduled passenger business.

On January 1, 1950, the Civil Aeronautics Board reduced the Company's mail rate to an amount which yielded 40.83 cents per scheduled mile flown in 1950, as compared with 52.08 cents per mile received in 1949. This reduction in mail pay requirements manifests a very healthy trend for the Company and is brought about principally by an increase in non-mail revenues and a decrease in operating expenses which has been previously discussed. The following statement shows the extent to which the Company's breakeven need per revenue aircraft mile flown has decreased in the past four years. It has been the constant aim of the Company's management to reach a selfsufficient status so that the compensation received for carrying the mail will be for services rendered without any element of subsidy. In furtherance of this policy, the Company has voluntarily petitioned the Civil Aeronautics Board to lower its mail compensation to a rate which will yield 33.5 cents per scheduled mile flown effective May 1, 1951.

PER REVENUE MILE FLOWN

	1950	1949	1948	1947*
Operating revenues (exclusive				
of mail pay)	\$.5346	\$.4747	\$.4071	\$.3832
Operating expenses	.8289	.9356	9662	1.1715
Amount of mail pay needed				
to break even	\$.2943	\$.4609	\$.5591	\$.7883

*Covers the 13 month period ending December 31, 1947.

Southwest Airways Company

Simplified Comparative Statement of

INCOME and EXPENSES

	19	50	19	149
Income Received from		Per \$1.00		Per \$1.00
Following Sources:	Amount	of Revenue	Amount	of Revenue
Passengers	\$1,139,969	\$.5121	\$1,059,558	\$.4400
Express	18,877	.0085	14,136	.0059
Freight	43,925	.0198	36,007	.0149
Excess baggage	4,056	.0018	3,796	.0016
Charter	41,898	.0188	15,607	.0065
Incidental operating revenues	21,132	.0095	19,484	.0081
Other income	12,207	.0055	9,448	.0039
	\$1,282,064	\$.5760	\$1,158,036	\$.4809
Mail	943,888	.4240	1,249,992	.5191
Gross Income	\$2,225,952	\$1.0000	\$2,408,028	\$1.0000
Disposition of Gross Income:				
Wages and salaries paid				
to employees	\$1,013,610	\$.4554	\$ 990,789	\$.4115
Gasoline and oil	243,729	.1095	249,126	.1035
Telephone, telegraph and				
teletype	78,106	.0351	68,724	.0285
Other materials, supplies,				
and services	215,050	.0966	283,727	.1178
Rentals and landing fees	65,323	.0293	63,771	.0265
Insurance	69,994	.0314	68,314	.0284
Travel and incidental	52,320	.0235	54,697	.0227
Advertising and publicity	83,572	.0375	65,649	.0273
Depreciation	82,256	.0369	357,061	.1483
Amortization of extension and	72,054	.0324	70,610	.0293
development expenses			1 220	2225
Federal income taxes	21,932	.0099	1,339	.0005
	92,533	.0416	53,078	.0220
Total Expenses	\$2,090,479	\$.9391	\$2,326,885	\$.9663
Balance retained by the Company				
for use in the development of				
the business	\$ 135,473	\$.0609	\$ 81,143	\$.0337
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s shown by the certified financial statements included in this report, the Company is in excellent condition, having a working capital ratio of 2.6 to 1 and a net worth of \$1,070,952.28,

equivalent to \$1.64 a share of outstanding capital stock. The eleven operating aircraft are included therein at an average book value on December 31, 1950 of \$22,500 each and are insured for a value of \$85,000 each.

On April 10, 1950, the Company and West Coast Airlines, Inc. jointly filed a petition with the Civil Aeronautics Board proposing a merger of West Coast into Southwest. This joint petition was the result of resolutions by the Board of Directors of West Coast Airlines, Inc. on December 2, 1949 and of Southwest Airways Company on February 27, 1950, authorizing such action. Under the terms of the proposed merger agreement, Southwest will ac-

quire a maximum of 2/3 out of 187,3711/2 outstanding shares of capital stock of West Coast for \$5.25 per share and the balance of the West Coast stock will be acquired by Southwest in exchange for Southwest stock under a formula involving an adjusted book value of the respective shares of stock. Although September 1949 financial statements of both companies formed the basis on which a merger agreement was reached, it should be pointed out that the actual ratio of exchange of stock will be determined from the financial condition of each of the companies at the end of the second month preceding the date of approval of the merger by the Civil Aeronautics Board. As of December 31, 1950 this exchange would have been 2.07 shares of Southwest for 1 share of West Coast. The following condensed pro-forma balance sheets before and after merger show the financial changes that have taken place between the time immediately before the merger negotiations took place and the end of 1950.

PRO-FORMA BALANCE SHEETS

	AS OF	SEPTEMBER 3	30, 1949	AS OF	DECEMBER	31, 1950
	Southwest	West Coast	After Merger	Southwest	West Coast	After Merger
Current assets	\$ 813,510	\$ 675,061	\$ 911,445	\$1,002,074	\$ 732,117	\$1,152,088
Equipment (net)	335,123	341,390	676,513	369,940	224,398	594,338
Other assets	107,836	109,420	217,256	131,574	65,333	196,907
Total Assets	\$1,256,469	\$1,125,871	\$1,805,214	\$1,503,588	\$1,021,848	\$1,943,333
Current Liabilities	\$ 295,191	\$ 187,958	\$ 483,149	\$ 383,536	\$ 155,458	\$ 538,994
Long term debt	***************************************	145,000	145,000		75,000	75,000
Reserves	38,159	9,848	48,007	49,100	14,933	64,033
	\$ 333,350	\$ 342,806	\$ 676,156	\$ 432,636	\$ 245,391	\$ 678,027
NET WORTH:	2-11-11-11					
Capital stock	\$ 323,830	\$ 187,371	\$ 415,224	\$ 325,805	\$ 187,371	\$ 416,745
Surplus	599,289	595,694	713,834	745,147	589,086	848,561
	\$ 923,119	\$ 783,065	\$1,129,058	\$1,070,952	\$ 776,457	\$1,265,306
Total Liabilities	\$1,256,469	\$1,125,871	\$1,805,214	\$1,503,588	\$1,021,848	\$1,943,333

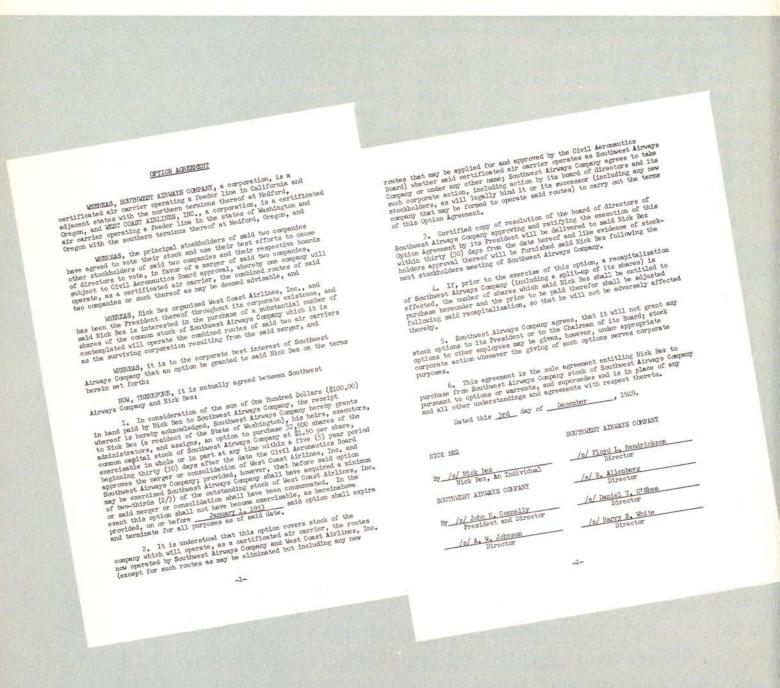
A public hearing on the merger was conducted by the Civil Aeronautics Board in November 1950 during which the merger was opposed by United Airlines, Inc. and Western Air Lines, Inc. It is not believed, however, that the Civil Aeronautics Board will allow such opposition to in any way deter the Board's sound development of the nation's air transport system on the West Coast. Under date of April 11, 1951 the Examiner

rendered his report on the merger hearing and recommended that the Civil Aeronautics Board approve the merger of Southwest and West Coast and transfer the certificate of public convenience and necessity of West Coast to Southwest. The oral argument will probably be held in the summer of 1951 and the Board's decision should be forthcoming shortly thereafter. If the Civil Aeronautics Board renders a decision favorable to the

merger and the transaction is consummated in the manner provided for and outlined above, Southwest Airways will emerge as the continuing operating company.

It will be observed from Note C to the financial statements that there is a contingent stock option outstanding which entitles the holder to purchase 32,500 shares of the unissued common stock of the Company at \$1.50 per share. This option was granted to Mr. Nick Bez, President of West Coast Airlines, Inc. as an inducement for him to continue his activities on behalf of the

merged company. Mr. Bez has a history of long successful association in the Pacific Northwest and as one of its leading citizens is well-known throughout the area. The directors of Southwest believe that the continued interest of Mr. Bez is very important and desirable for the successful development of the merged company in the Pacific Northwest and offered the option method as being the most economical manner of assuring the continuation of his services. The following is a copy of the option agreement.



Southwest Airways Company (AN ARIZONA CORPORATION)



As a result of the merger application mentioned above, the Civil Aeronautics Board reopened the case involving the Southwest certificate renewal and the United Airlines suspension issues in order to determine the effect of the merger on these points. A decision in this case is expected to be made by the Civil Aeronautics Board in the near future.

On December 19, 1949, the Company was awarded a certificate for local service operations between Los Angeles, California and Phoenix, Arizona via seven intermediate points. After several postponements by the Civil Aeronautics Board of the date of activation of this route, the Board on March 10, 1950 rescinded the operating certificate for this route segment because of certain legal complications which the Board

felt required reconsideration. The Board then reopened the "Additional California-Nevada Service Case" for rehearing and redetermination of the service requirements between Los Angeles and Phoenix. In this reopened case, the public hearing of which was completed in February 1951, Southwest is applying for authority to serve Santa Ana-Laguna Beach, Oceanside, San Diego, El Centro, Indio, Blythe, Palm Springs, Banning-Beaumont, San Bernardino-Riverside, Ontario-Pomona, California, and Yuma, Ajo, and Phoenix, Arizona. There are two other air carrier applicants in this case, and it is not possible at this time to determine whether the Board will authorize any new local service in this area or when the decision will be rendered.

President

BALAN CE SHEET





ASSETS	Dece	ember 31	LIABILITIES	Dei	cember 31
	1950	1949		1950	1949
Current Assets:			Current Liabilities:		
Cash in banks and on hand	\$ 299,569.43	\$ 293,775.80			
U. S. Government securities, at cost	299,473.84	300,075.23	Accounts payable	\$ 196,825.63	\$ 129,141.62
Accounts receivable:			Taxes collected or withheld from others	37,424.94	25,161.98
U. S. Post Office Department, for carrying mail.	168,705.25	115,117.36	Accrued expenses	41,966.09	53,804.90
Traffic and agents	123,339.79	68,246.62	Transportation sold, not yet used or refunded	13,305.27	8,672.88
Miscellaneous, less allowances for possible losses				1754 MARKE 27 MARKET	
in collection (1950—\$1,248.58; 1949—			Federal taxes on income (estimated—Note D)	94,013.51	53,000.00
\$1,511.46	29,238.12	20,795.92		\$ 383,535.44	\$ 269,781.38
Employees	1,323.08	1,081.07			
Inventories of motor fuels, lubricants and materials and supplies, at approximate cost	80,424.77	87,510.63	Reserve for Aircraft Engine Overhaul	\$ 49,099.94	\$ 53,427.14
Investments in Stocks of Service	\$1,002,074.28	\$ 886,602.63			
Organizations, at cost	\$ 511.00	\$ 511.00	Capital Stock and Surplus:		
Property and Equipment, at cost			Common stock:		
Flight equipment	\$1,183,974.30	\$1,008,468.26	Authorized, 10,000,000 shares of 50c par		
Ground and shop equipment	107,652.49	91,591.10	value per share (Note C)		
Leasehold improvements	120,697.22	103,299.31	Issued.		
Other	94,064.48	134,592.02			
	\$1,506,388.49	\$1,337,950.69	December 31, 1949—647,660 shares		\$ 323,830.00
Less—Accumulated depreciation	1,136,448.33	1,056,609.54	December 31, 1950—651,610 shares	\$ 325,805.00	
Deferred Charges:	\$ 369,940.16	\$ 281,341.15	Paid-in surplus (Note C)	231,275.50	228,273.50
Prepaid insurance and taxes	\$ 33,027.23	\$ 28,298.03	Earnings retained for use in the business,		
Extension and development expense	72,597.78	37,253.26	per accompanying statement (Note B)	513,871.78	378,398.73
Engine overhaul in process, etc	25,437.21	19,704.68		The second second second	
	\$ 131,062.22	\$ 85,255.97		\$1,070,952.28	\$ 930,502.23
	\$1,503,587.66	<u>\$1,253,710.75</u>		\$1,503,587.66	\$1,253,710.75

STATEMENT of INCOME and EARNINGS RETAINED for USE in the BUSINESS

	Dece	mber 31
Operating revenues:	1950	1949
Passenger	\$1,139,969.14	\$1,059,557.84
Mail	943,888.17	1,249,992.46
Express	18,876.53	14,135.60
Freight	43,925.17	36,007.30
Charter and special revenue	67,086.39	38,887.36
Total operating revenue	\$2,213,745.40	\$2,398,580.56
Operating expenses:		
Flying operations	\$ 609,883.90	\$ 601,064.56
Flight equipment maintenance—direct	173,418.87	265,073.65
Depreciation—flight equipment	56,928.45	293,193.55
	\$ 840,231.22	\$1,159,331.76
Ground operations	333,900.90	334,936.72
Ground and indirect maintenance	142,953.25	124,316.64
Passenger service	90,807.50	85,629.60
Traffic and sales	261,842.13	237,491.75
Advertising and publicity	86,954.44	70,700.73
General and administrative	186,866.23	187,603.78
Depreciation—ground equipment	25,327.30	63,867.14
Total operating expense	\$1,968,882.97	\$2,263,878.12
Operating profit	\$ 244,862.43	\$ 134,702.44
Other income:		
Discounts earned	\$ 1,603.14	\$ 1,390.96
Interest	3,612.44	671.17
Other	6,991.98	8,435.13
	\$ 12,207.56	\$ 10,497.26
Other deductions:	0 -	-
Interest	\$ 1,272.82	\$ 3,427.17
Extension and development	21,932.32	1,338.93
Other	5,859.30	6,211.98
	\$ 29,064.44	\$ 10,978.08
	\$ 228,005.55	\$ 134,221.62
Provision for estimated federal taxes on income	92,532.50	53,078.45
Net income for year	\$ 135,473.05	\$ 81,143.17
Earnings retained for use in the business,		
beginning of year	378,398.73	297,255.56
Earnings retained for use in the		
business, end of year	\$ 513,871.78	\$ 378,398.73

The Company is operating under an amended certificate of public convenience and necessity, issued by the Civil Aeronautics Board, the authority contained in which is continued beyond the expiration date therein prescribed (November 21, 1949) by the Administrative Procedure Act pending final disposition by the Board of applications by the Company for extension of its operating authority. The Civil Aeronautics Board examiner has recommended that the Board extend the Company's certificate to September 30, 1954.

On April 6, 1950, a joint application was filed with the Civil Aeronautics Board by the Company and West Coast Airlines, Inc., requesting approval of a plan of merger of these companies, under which plan Southwest Airways Company would be the survivor corporation. The hearing before the Civil Aeronautics Board with respect to the merger plan has been completed but a decision thereon has not as yet been rendered.

Under the terms of the plan of merger, no dividends or other distributions to stockholders may be made by either party thereto without prior written consent of the other.

Stock options have been granted to certain officers and employees of the Company; these options, which entitle the holders to purchase 19,800 shares of unissued common stock of the Company at \$1.26 per share, expire on December 31, 1952, except that an option in respect of 375 shares held by a former employee expires on April 10, 1951. Similar options on 3,950 shares were exercised during 1950 and the proceeds of \$4,977 was credited \$1,975 to capital stock account and \$3,002 to paid-in surplus. A contingent stock option is also outstanding, which entitles the holder to purchase 32,500 shares of unissued common stock of the Company at \$1.50 per share. This option may not be exercised until thirty days after the date the Civil Aeronautics Board approves the proposed merger, mentioned in Note B, and continues in effect for five years thereafter. In the event such approval is not obtained on or before January 1, 1953, this option will expire.

The Company's federal income tax returns for the taxable periods to and including the year ended December 31, 1947 have been examined by a Revenue Agent and additional taxes proposed to be assessed have been provided for in the accounts. In the opinion of officials of the Company the liability for federal income taxes as shown in the accounts is sufficient to provide for all federal income tax liabilities applicable to all open years; however, the liabilities for these years cannot be finally determined until the related returns have been reviewed by the Bureau of Internal Revenue.

PRICE, WATERHOUSE & CO.

SAN FRANCISCO 4

February 21 1951

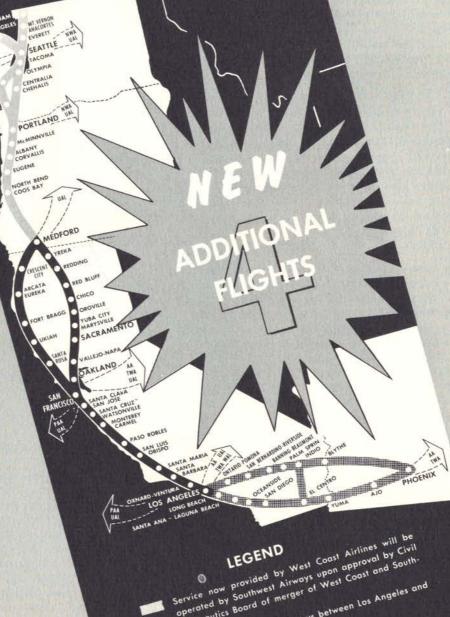
To the Board of Directors of Southwest Airways Company

In our opinion, the accompanying financial statements, together with the explanatory notes thereto, present fairly the position of Southwest Airways Company as of December 31 1950 and the results of its operations for the year then ended, in conformity with generally accepted accounting principles applied on a basis consistent with that of the preceding year. Our examination of such financial statements was made in accordance with generally accepted auditing standards and accordingly included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances. It was not practicable to confirm the amount receivable from the United States Post Office Department, as to which we have satisfied ourselves by means of other auditing procedures.

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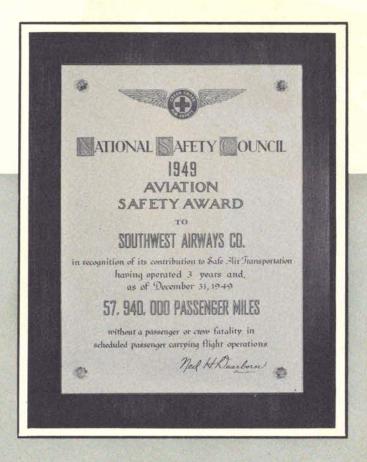
From the commencement of flight operations in December 1946 to December 31, 1949, sufficient depreciation had been provided from income to reduce the net carrying value of flight equipment to an amount approximating residual value. The depreciation provided for flight equipment since January 1, 1950 consists primarily of the amortization of recent major air frame overhauls, conversions and current additions. Because of the foregoing, the depreciation provided during 1950 for flight equipment was \$236,000 less than the amount provided during 1949. Recognizing that the principal flight equipment was substantially depreciated, and therefore the Company required less reliance on mail pay, the Civil Aeronautics Board established a lower rate of pay for carrying mail, effective January 1, 1950; this decrease in mail rate largely accounts for the reduction of approximately \$305,000 in mail revenue for 1950 as compared with 1949.

Southwest Airways COMPLETE TIMETABLE



Service now provided by West Coast Airlines will be Civil operated by Southwest Airways upon approval by Couth Aeronautics Board of merger of West Coast and Southwest West. Service by Southwest Airways between Los Angeles and
Phoenix Cending C.A.B. action

Phoenix Pending C. A. B. action.



Aviation Safety Award

The National Safety Council presented the above award to Southwest in 1950 in recognition of the Company's continuously safe operations through 1949. A similar award was earned by the Company for the year 1950.



Southwest Airways

COMPANY

