

2002 AIRPORT ROAD GRAND RAPIDS, MN 55744 218/326-6657

May 21, 1985

TO:

All Fellow Employees

FROM:

Robert D. Swenson

President & Chief Executive Officer

We set a new record for passenger boardings in April of 10,029! Although I'm repeating the message recently sent over the Polaris system, it is fantastic. It looks as though we can set another new record this month if all goes well.

The 10,000 passengers per month mark is important to us at our present level of operations because it represents a figure that should return us to profitable operations. After several months of not being profitable, we are back in the black and this is vital to the health of our company and our futures. With profitable operations, we will be able to grow and expand once again. This is incredibly important for everyone who desires to grow and stay with Mesaba.

For your information, I have included a "1984 Commuter/Regional Ranking by Traffic Results". There are really two interesting concepts contained in the figures that I wish to explore with you.

One, is that of the top 50 - 65 carriers, Mesaba was the 4th fastest growing carrier in terms of percentage growth, (as far as passengers were concerned), and the 3rd fastest growing carrier as far as Revenue Passenger Mile, (RPM), growth was concerned. The fact that we were one of the fastest growing airlines in 1984 in the whole Country is something we can be proud of.

The second concept is that although we are all working hard to grow and expand, we are not an Air Wisconsin, or a Mississippi Valley, or even a Midstate yet. For example, Air Wisconsin carried 12.7 times as many passengers as we did, MVA 8.6 times and Midstate even 3.2 times.

We have a ways to go to catch these companies in a number of areas, including: passengers carried, aircraft operated, number of employees, etc. We are, however, way ahead of those companies in terms of opportunities as we successfully generate profits and grow. Whereas personnel may wait several years to upgrade to another position in one of these larger companies, due to our growth, opportunities for advancement often occur here in a fraction of the time. We're a very competitive carrier in all respects for our size and we plan to remain competitive with other companies our size as we continue to grow. With your continued cooperation and willingness to work together, we can be the best regional in the Midwest. Remember, we're one of the fastest growing airlines in the Country.

For your information, new June 3rd services coming up include one more heavily booked Beech 99 roundtrip between Minneapolis/St. Paul and Sioux Falls, as well as, new Rochester Beech 99 service that shows good advanced bookings. These new additions, together with the Thief River Falls service, will really help our passenger growth this June and Summer.

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Since questions arise from time to time regarding the Essential Air Service issue and our involvement in the program, I want to give you the following update.

At this time the program is probably 95% assured of funding through the next year and it looks very promising through 1988. The funding for the Essential Air Service program has passed through both the House and Senate committees and appears to have excellent support there. Further it is my understanding that there is so much support for the program, that DOT has not found any Congressmen willing to introduce the required Bill to eliminate the program.

Although it has taken alot of effort from alot of different people, the program's continuation appears to be assured at this time.

Further, from a high of plus forty percent of our total revenues two years ago, subsidy now accounts for only about twenty percent of our total revenues.

In summary, I believe that the Essential Air Service program will survive for another year and very possibly to 1988, as originally planned.

Finally, it is our desire to add an additional F27 to our fleet sometime during the next six months. A return to profitable operations and improvements in our on-time and reliability will both help us move forward once again.

Your cooperation and help as we do this is greatly appreciated. Let's set another passenger boarding record this month!

Best regards,

Robert D. Swenson

President & Chief Executive Officer

	t acc			THE RESERVE TO THE	ODIO	
Air	line	Passengers	7Chg	RPMs	%Chg	1983 Rank
1.	Mid Pacific Provincetown-Boston		7.2 42.9	167,058,000 196,270,282	7.3 70.7	1 3
3. 4.	Britt Air Wisconsin	1,204,885 1,095,000	26.9 36	250,000,000 162,986,000	93 36	2
5. 6.	Empire Metro*	1,073,452 844,839	53 37.9	239,466,708 135,106,873	47.8 48.4	5
7.	Horizon Mississippi Valley	769,625	95.8 26.6	152,801,996 106,894,000	104.9	11
.9.	Henson .	733,566	5	97,412,261	28.7	. 8
11.	Sky West/Sun Aire** Atlantic Southeast	613,900	32.3 71.5	95,492,053 97,951,759	27.3 83.9	21 18
12.	Prinair Ransome	568,832 566,754	-1.3 6.8	54,509,372 88,882,421	8.3 -2.1	9 10
	Rocky Mountain Air Midwest	481,619 475,586	20.8	61,289,984 90,665,460	34.6	15 16
16. 17.	Pennsylvania Aspen	464,462 443,958	15 21.2	54,347,267 80,917,000	23.4	13 17
18.	Comair Rio	417,601 408,798	37	82,975,924	38	22 .
20.	Royale	400,361	. 80	NA 78,573,370	NA 107	12 31
22.	Cascade Simmons	389,279 376,134	12 75.8	85,486,677 69,989,073	75.8	19 33
24.	Wings West Suburban	360,075 346,226	42 19	51,843,622 31,791,390	47.2 30.4	29 23
25.	Wright Pilgrim	307,998 301,406	-24 - 6	48,450,168 54,647,355	-25 4.4	14 24
	Imperial Bar Harbor	293,845 297,875	-14.5 12	29,520,000 56,046,080	-16.7	20 27
	Midstate Brockway***	277,413 276,322	22	60,000,000	22	30
	Chautauqua	269,091	44.4	49,849,693° NA	36.7 NA	38
	Command Air Virginia	258,585 248,102	22.8 14.3	36,374,000 45,864,625	24.9 9.7	35 25
	Scheduled Skyways Gull Air	225,196 223,294	1.3	47,027,000 14,985,716	-1 237	32 60
	Crown Royal Hawaiian	211,813 202,451	24.7 -5	17,327,800 16,343,198	27.6 -4	40 34
	Fischer Bros Pocono	192,635 191,938	14.2 59	20,771,236 25,331,789	18.6 71	41 48
	American Central Chaparral	174,386	54.8	35,955,459	83.9	51
. :	Southern Jersey NewAir	165,370 161,411	30.2 27.1	34,377,000 NA	37.5 NA	44
	Precision	142,696 140,657	15 15	21,116,990 17,481,373 31,313,618	16 18	45 49
	Pacific Coast San Juan	140,063 121,000	32.2 24.5	NA	35.7 NA	55 59
	New York Helicopter Air Kentucky	115,200 104,071	1 31.8	1,840,000 13,615,317	6.3 30.6	50 70
50	Scenic Mesaba	95,958 86,285	7 83	17,291,965 18,522,452	5 126	63 89
20	Jetstream Internation	onal 80,545 67,565	106.6 -17.4	16,182,282 8,235,249	200.7	93 67
	Aero Coach	66,001	46.5	NA	NA	91
	Big Sky Tennessee Airways	51,536 51,436	32.8 -4.1	12,707,808 9,731,883	36 7.4	95 81
	Christman Flamenco	33,834 28,712	37.7 14	6,219,147 942,500	33.7 14	107 101
	Pompano**** Golden Pacific	27,343 22,044	-69.6 67.1	5,987,367 2,597,176	NA 60.7	62 122
	Las Vegas BAS	12,421 11,622	-13 -5	4,003,228 1,732,991	-25 -3	119
	Valley Direct Air	7,218 2,593	70.9	1,368,299	88.1	126
		2,000	J	360,427	6	146

*Metro traffic includes Eastern Metro Express. **Sky West bought Sun Aire in October 1984 and is reporting combined statistics. They ranked numbers 42 and 21, respectively, in 1983.

***Formerly Air North and Clinton Aero ranked 43 and 90 in 1983, respectively.
****Pompano, under new management since 1983 figures were released,
disputes the 1983 totals provided to the RAA and says there is no way it
could have flown 92,000 passengers that year.