

# MESABA ON THE MOVE

A MONTHLY PUBLICATION PRODUCED ESPECIALLY FOR EMPLOYEES AND FRIENDS OF MESABA AVIATION, INC.

JULY 1989 \* VOL 2. \* NO. 14

## Mesaba Goes to Moline, IL

### Replaces Northwest Service in Quad Cities

Effective September 6, Mesaba will increase from one to four the number of round-trip flights that it operates between Moline/Quad Cities and Minneapolis/St. Paul. The announcement was made at a July 21 news conference held by Mesaba and Northwest at the Quad Cities Airport.

Phil Swenson, vice president of marketing and planning, told local officials and members of the media, "We are pleased to be able to increase the frequency of our service in this market." Officials from the airline met earlier in the day with local officials and later held a press conference at the airport.

#### Northwest to position aircraft elsewhere

Mesaba's transition to Airlink service at Moline is the result of Northwest's decision to position existing aircraft capacity into other markets on its domestic airline system. Currently, Northwest operates two round-trip flights between Moline and the Twin Cities with DC9 aircraft. Mesaba complements that service with one F27 round-trip flight per day.

Effective with the change, Mesaba will begin operating three round-trip flights with F27 aircraft and one round-trip flight with MIII aircraft. All of the new flights will be non-stop.

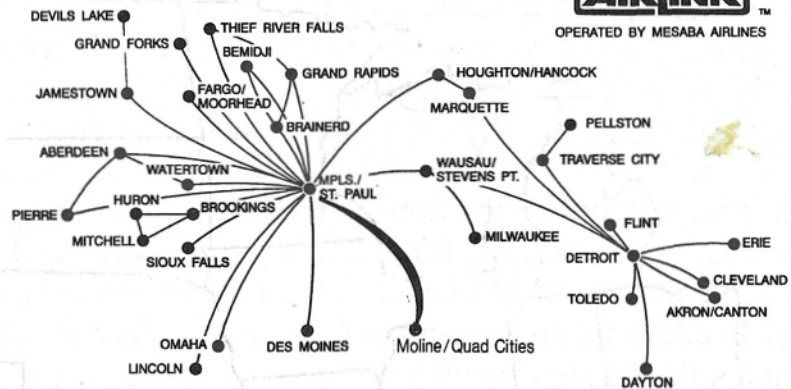
#### History of service

Mesaba has a history of service to Moline. The airline began service to the Quad Cities in May, 1986 as

**NORTHWEST**

**AIRLINK**

OPERATED BY MESABA AIRLINES



Northwest Airlink. When Northwest and Republic merged in October 1986, Mesaba discontinued service. Since then, the company has offered complementary service on and off, depending on Northwest's level of service in the market.

The Moline/Quad Cities Airport is also served by Air Midwest, America West, American Eagle, Midway Commuter, TWA, United and Air Wisconsin.

### Twelfth Fokker F27 Arrives



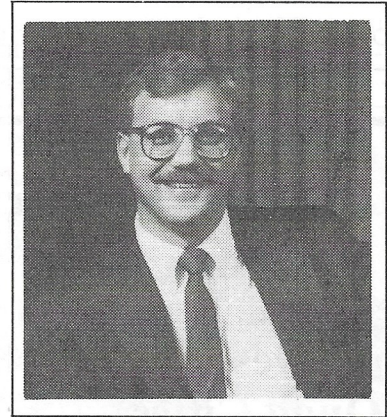
Mesaba's ordered F27s continue to arrive. The company took delivery of its 12th F27 in mid-July. This aircraft was formerly operated by Australian based Ansett Airlines. It is expected to be in service shortly.

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## Letter From The President

July, 1988

Dear Employees:



Congratulations to all of our employees on our June traffic record of 72,263 passengers. That passenger mark represents nearly a 100 percent growth in one year's time and truly reflects the growth that our company has experienced with our new Detroit hub.

It is important to note, however, that not all of our growth has taken place on our Detroit system alone. In June, for example, we experienced traffic increases in eleven cities that we serve out of our Minneapolis/St. Paul hub when compared to the same month one year ago. In addition, on September 6, we will replace Northwest Airlines in Moline/Quad Cities which will add significant growth to our entire system.

In recent weeks, we have experienced several incidents involving damage to aircraft on our system. While the events were all unrelated, it points out the importance of always exercising very good judgement while working in and around our fleet of aircraft. Everytime an aircraft must be taken out of service for any amount of repair, it affects our reliability and service. Please always remember to work very safely around our equipment..

Best wishes to everyone for a successful and enjoyable August.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Swenson". The signature is written in a cursive style and is positioned above the printed name.

Robert D. Swenson  
President and Chairman

## Company News

### Employees Mailed Annual Reports

The company mailed AirTran annual reports to all employees during the week of July 17. AirTran is the parent company of Mesaba Aviation. The 45 page report, which featured the company's new logo on the front cover, was designed by Eaton & Associates, a Minneapolis-design company.

#### Annual report required

An annual report is a document that is required by federal regulations to be released every year by publicly-held companies (common stock held by shareholders). The report generally outlines the results of the previous year's fiscal results and explains any financial news that may have had a bearing on the company's financial standing.

AirTran's fiscal year ends on March 31, 1989.

Any employee that did not receive a copy of the report may request one through the Marketing and Public



**Officials from Fokker Visit Mesaba.** On Friday, July 14, several representatives of Fokker Aircraft visited Mesaba to discuss industry matters and Mesaba's future fleet expansion plans. From left to right are: Cees Biersma, Executive Vice President of Marketing and Sales, Fokker Worldwide; Robert Swenson, President of Mesaba; and Steward Matthews, President of Fokker Aircraft, U.S.A.

Relations department via co-mail or U.S. mail.

### Annual Meeting planned for August 4

AirTran's annual meeting for shareholders is scheduled for 3:30P on Friday, August 4 and will be held at Mesaba's general office facility on 26th Avenue in the second floor conference center. A reception will be held following the meeting. All shareholders of the company are invited to attend.

### June Traffic Way Up

Mesaba reported a 100 percent increase in June with passengers carried. The airline flew 72,263 passengers during the month, compared to 36,173 passengers during June of last year.

#### AirTran Board Members

Robert D. Swenson, Chairman

Earl W. Dagg  
M.C. Lund  
Rodger T. Munt  
William G. Ness  
John S. Olbrych  
Mervin D. Prestebak  
Alan R. Stephen  
Lowell T. Swenson  
Philip L. Swenson

**Revenue passenger miles increased as well**

Revenue passenger miles (one passenger carried one mile) were reported at 15,455,624 during the month, an in-

**NEWS, Continued on back page**

**Mesaba On The Move** is published monthly by Mesaba's Marketing and Public Relations department for employees and friends of the Company. The newsletter accepts for publication stories and articles related to Mesaba, AirTran Corporation and any of its employees or operations. Send all information to: **Mesaba On The Move** - 7501 26th Avenue South - Minneapolis, MN 55450.

Subscription rate is \$7.00/year.

Editor - Douglas P. Fulton

## NEWS, continued from Page 2

crease of 81 percent over 8,500,201 passengers flown during the same month one year ago.

Mesaba reported a load factor of 61.7 percent in June, compared to 57.5 percent last year.

### AirTran Reports First Quarter Earnings

Mesaba's parent Company, AirTran Corporation, reported earnings of \$714,000 or \$0.18 cents per share for its first fiscal quarter ended June 30, 1989. That compares to \$547,000 or \$0.16 cents per share for the same quarter last year. AirTran's operating revenues increased 86 percent to \$14.8 million from \$7.9 million reported during the prior year's first quarter.

Robert Swenson, President and Chairman of Mesaba, said he was pleased with the company's performance during the quarter and attributed the increased earnings to strong traffic generated on the airline's route system during the first quarter. The quarterly earnings were a record for AirTran.

### Aircraft damaged

Two company aircraft sustained damages recently in separate incidents while on airport ramps.

On June 20, the fuselage of a Mesaba Fokker F27 was damaged when an early morning wind outburst moved the aircraft into a set of boarding stairs at the Pierre, South Dakota airport. The aircraft was out of service for approximately three weeks while the repairs were made.

A Metro III was damaged in Detroit on July 10 when a tug pulling a ground air conditioning unit made contact

Operating Revenues .....	\$14.8 million
Operating Income .....	\$1.3 million
Net Income .....	\$714,000
Passengers .....	183,361

with the fuselage. That aircraft was out of service for one week while repairs were made.

There were no passengers onboard the aircraft in either incident and no one was injured.

## R.S.V.P. For Golf Outing/Dinner

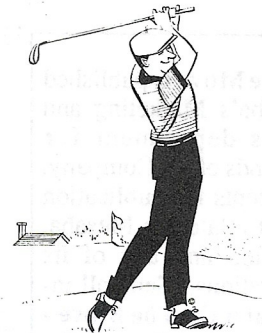
All Mesaba employees are invited to participate in this fall's first annual golf outing/dinner to be held on Saturday, September 30th at Fellows Creek Golf Course in Canton, Michigan (The course is 20 minutes from the Detroit Metropolitan Airport).

Entry forms were mailed to all employees during the week of July 25th. The company outing will feature activities for both golfers and non-golfers.

For golfers, tee off times start at 11:30A and the day will consist of 18 holes of golf, cart, lunch, all day refreshments, prizes, social hour and dinner. An entry fee of \$30.00 will cover the day of golf. A non-handicap system will apply to the score, so the least as well as the most experienced golfers will be able to compete in this fun day.

For non-golfers, the social hour begins at 3:30P at the club, followed by dinner at 6:00P. The dinner is being sponsored, free of charge, by the company.

All employees from the entire system are encourage to sign up and bring a guest for the dinner. Additional sign-up forms may be found at all stations, Detroit Operations, Detroit Stores, Dispatch, Minneapolis Maintenance, Personnel and Marketing and P.R. Sign-up today!!



# Employee News

## New June Employees

### Full-time

Mike Dowden, Parts, MSP  
Debra Graves, Flight Atten.  
Julie White, Flight Atten.  
Mary Wisniewski, Flight Atten.  
Laurie Hogg, Flight Atten.  
Kathy Alexandres, Flight Atten.  
Dawn Dilger, Flight Atten.  
Julie Duerr, Flight Atten.  
Marcia Jacox, Commissary, MSP  
Doug Walker, Pilot, DTW  
George Ream, Pilot, DTW  
Dale Mitchell, Pilot, DTW  
Barney Roger, Pilot, DTW  
John Yarbrough, Pilot, DTW  
Jed Lindstrom, Pilot, DTW  
Mark Hanson, Pilot, DTW  
LeAnn Klosterman, Pilot, DTW

Greg Teff, Pilot, DTW  
Todd Chambers, Pilot, DTW  
Shawn Giese, Pilot, DTW  
Gary Jagodeinski, Pilot, DTW  
Darrin Rueb, Mechanic, DTW  
Lynn Girard, Mechanic, DTW  
Greg Cleath, Pilot, DTW

### Part-time

James Wojcik, SCA, CWA  
Mark Andraschko, A/C Cleaner, CWA  
Darlene Ness, CSA, JMS  
Steve Lang, CSA, PIR  
Jean Hambek, CSA, ATY  
David Ripplinger, CSA, ABR  
Tomm Eckman, CSA, CMX  
Shelly Davenport, CSA, MQT

## Promotions:

**Pete Johnson** was promoted to Metro III chief pilot.

**Cheri Belden** was promoted to supervisor of inflight service in Detroit.

**Gerry Monyok** was promoted to maintenance supervisor/Detroit.

## New Managers:

**Todd Chambers** was hired as Metro III assistant chief pilot/Detroit.

**David Bangs** was hired as F27 assistant chief pilot/Detroit.

**Steve Simpson** was hired as Customer Service Manager in Akron/Canton.

## Mesaba Memos

Congratulations to **Dan Jackson** (CSA, Hancock) and wife Amber on June 9 birth of daughter Aurora Kleo.

Congratulations to **Ralph Johnson** (CSA, Hancock) and wife Ginny on May 31 birth of daughter Natalie May.

**Doug Fulton** (Dir./Marketing and P.R.) was married to Kathy Blomquist on July 28.



## United Way

## MSP Credit Union Information

A representative from the company's MSP Credit Union will be visiting the company on Wednesday, August 2 to help answer questions regarding the credit union's services.

Jack Lundberg, from Twin City Cop, will be set up in the second floor lunch room during the morning and in the first floor lunch room during the afternoon. Employees are invited to attend this informational/enrollment session.

Contact Karen in Personnel for further information.

**MESABA'S UNITED WAY DRIVE BEGINS ON AUGUST 1ST. A COMPANY REPRESENTATIVE WILL BE CONTACTING YOU SOON.**

## Company Establishes Detroit Credit Union

Mesaba has established a membership with U.S. Federal Credit Union in Detroit for all Eastern system employees. The credit union and its services will be available beginning August 1, 1989.

### Enrollment will be soon

In the coming weeks, Personnel representative Karen Kleinhans and a representative from U.S. Federal will be in Detroit to enroll employees who wish to join the credit union. The exact date of those meetings will be available in a memo shortly.

U.S. Federal offers such services as direct deposit, payroll deductions, and automated teller machines. In addition, the credit union offers checking and savings accounts, loans and many more services. Membership in U.S. Federal will be available to Eastern system employees only. Please con-

tact Personnel with any questions you might have.

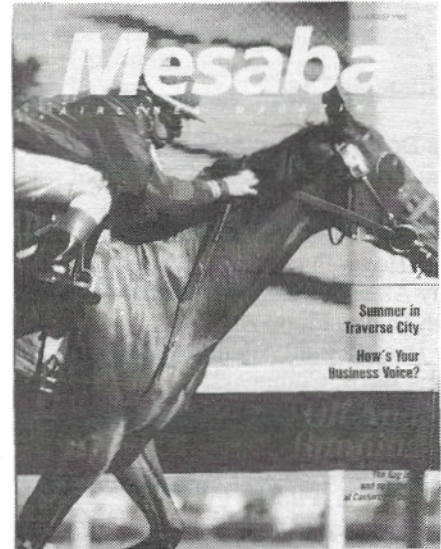
## New Inflight Magazine Publisher

Mesaba has a new inflight magazine publisher and a new look in the bi-monthly magazine. The new publisher is Blackburn Publications, a publishing company based in Bloomington, Minnesota. Publisher Paul Blackburn said the company is excited about working with Mesaba on the new magazine. He said, "We are seeing a real interest in reading about many of the local cities that Mesaba serves."

### Features local stories

The magazine is distributed in the seatback pockets of Mesaba's aircraft. The magazine features many stories

about local businesses and regional interests. In addition, every issue contains an airline route system, a message from Mesaba's president and an inflight services page.



*Mesaba's new inflight magazine has a new look and format. The magazine is published bi-monthly.*

## MESABA ON THE MOVE

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