

Largest overseas team assigned to Mauritania project

A team of 12 employees, many with families, has been assigned to Mauritania where Hughes Airwest is actively conducting the most extensive of five overseas assistance programs in that many foreign countries.

Ed Altman, vice president of operations, said the group represents 126 years of service to the company.

They are providing the sole maintenance on the fleet of seven aircraft operated by

Air Mauritania, the west African country's only national airline.

It establishes for the first time the carrier's maintenance base within its borders.

"Until we signed a five-year contract with Air Mauritania early this year," Altman said, "its maintenance requirements were performed by other airlines in other nearby countries."

Our team, the largest overseas, is led by Sam Brown, former assistant district

maintenance manager in San Francisco, who has been with Hughes Airwest for 11 years.

Technicians Assigned

Maintenance technicians assigned (and the years they have been with the company) are:

Mel Bartz of Phoenix (18), Keith Capps, Phoenix (1), John Cooper, Phoenix (9), Ellis Harvey, Phoenix (11), Larry Karraker, Phoenix (8), Keith Nelson, Seattle (19), Ken Northcutt, Phoenix (4), Howard Pease, San Francisco (18), and Glen Smith, Phoenix (6).

Capt. John Lowman, Seattle pilot and a 15-year veteran of the company, has been assigned as a check pilot to complete the training of Air Mauritania F-27 flight crews.

Don Sherrod, Phoenix supplies supervisor, is on the team to establish a supply function at the airline's headquarters in the capital city of Nouakchott.

Unofficial Team Members

Four wives and seven children are unofficial team members. Bartz and Smith each have their wives with them. Karraker has his and their three children, while Cooper is joined by his wife and their four youngsters.

"These overseas assignments offer exceptional experiences and opportunities for employees," Altman said.

"They assume new responsibilities requiring special experience and judgment that must reflect favorably on Hughes Airwest. We're fortunate in having career employees that can be assigned to these important overseas projects who are professional at their jobs and who can serve as Hughes Airwest ambassadors of good will."

Language Problem Overcome

Altman said the biggest program the Mauritania team is encountering — language — is being overcome by company-sponsored lessons in French.

"We should have bi-lingual experts when they return to the United States."

Two F-27 propjets, painted in the colors of Air Mauritania (see the photograph in last month's employe newspaper), have been delivered as part of the contract, which also calls for continued training of the airline's pilots and mechanics in Phoenix in addition to our maintenance work.

Hughes Airwest currently is assisting four other airlines under technical and managerial assistance programs, which are unique to the U.S. regional airline industry.

The other contracts are with Union of Burma Airways, based in Rangoon; Royal Nepal Airlines, with headquarters in Katmandu; Toa Domestic Airlines of Tokyo; and Air Liberia, based in Monrovia.

"We have resident teams conducting our contractual obligations in each of these countries," Altman said.



SUNDANCE KIDS-TURNED TROUPERS—These 13 new flight attendants (shown with their instructors) received diplomas in graduation ceremonies July 9. They received their wings at the Calgary Exhibition & Stampede two days later on "Hughes Airwest Day" in similar ceremonies that included a musical tribute to Canada. The show, "Sounds of North America," featured more than a dozen different song-and-dance numbers highlighting many of our destinations in Mexico, the Western U.S. and Canada. Shown above, from left, are (front row) Karen Andersen of San Diego; Craig Carson, Maysville, Okla.; Terri Cavanaugh, Sylmar, Calif.; instructor Paul Israel; Sherri Cotton, Los Angeles; Debbie Davis, San Jose; and Lynnette Emond, Concord, Calif. (Second row) Debbie Fichera, Burbank; Marcia Moss, Los Angeles; instructor Susan Caslegano; Peggy O'Phelan, Portland; and Dolores Ramirez, Los Angeles. (Back row) Carrie Thompson, Tuburon, Calif.; Robin Van Autreve, Ft. Myer, Va.; instructor Joan Smith; and class valedictorian Martha Guffin, Atlanta, Ga.



NEWEST CTO—Hughes Airwest employees in Salt Lake City celebrate the opening of our new city ticket office in the Utah capital. Participating in the ribbon cutting ceremony are (from left) Jesse James, marketing manager for the southwest in Las Vegas; Jack Douglas, Salt Lake City district sales manager; Bonnie Cass, city ticket agent; Richard Queenan, senior director of special projects in San Mateo; and station agents Jim Gernhart, Ralph Harris and Gabe Vigil. An open house, attended by nearly 20 guests, was held after the ribbon cutting.

System traffic up in 1st six months; June gain posted

Hughes Airwest's revenue passenger miles jumped 23.2 per cent during the first half of 1974, compared with 1973. Totals were 732,951,400, up from 594,831,400 during the first six months of 1973.

Passengers boarded, up 15.6 per cent, also showed a substantial increase in the first half of 1974, rising to 1,866,000 from 1,614,300.

Density (the average number of passengers flying per mile) climbed 23.3 per cent to 49.2 passengers from 39.9, while the load factor was up to 58.9 per cent from 49.7.

Available seat miles gained 4 per cent to 1,244,764,500 from 1,196,778,300.

Cargo ton miles, which set an all-time record in May, 1974, were up 6.7 per cent to 4,071,300 from 3,815,200. Cargo tons boarded climbed to 10,500 from 10,100, an increase of 4.4 per cent.

The systemwide on-time average dipped to 76.4 per cent from 85.2.

June Totals

Passenger boardings and revenue passenger miles flown both showed the third highest monthly totals in our history.

Revenue passenger miles, up 15.4 per cent over June 1973, totaled 125,071,100, compared with 108,347,600.

Passenger boardings increased 10.8 per cent last month to 322,500 from 291,100.

Density rose to 48.3 passengers from 43.8, while the average load factor climbed to 57 per cent from 54.5.

Available seat miles jumped 10.5 per cent to 219,599,300 from 198,722,800.

The on-time average dropped to 76.4 per cent from 87.2.

Cargo ton miles logged throughout the system totaled 683,600, or an increase of 9.8 per cent over the 622,600 in June, 1973. Tons of cargo boarded rose 5.5 per cent to 1,800 from 1,700.

Q and A Corner

Q. It is not now possible to get from the Northwest to Mexico in one day. Why did we schedule so that a connection is missed by 20 minutes?

A. Scheduling is a constant process of trade-offs. In this case, delaying Flight #3

by 24 minutes would make our service from Mexico to Phoenix (Flight #4) later by the same margin. This would delay our Phoenix-San Jose nonstop and make the Sacramento crew overnight stop illegal.

We had hoped to make that connection by eliminating the Boise stop of Flight #720, but United eliminated service in the Boise-Spokane market so we felt we had to maintain our service. We hope direct service from the Northwest can be justified this winter. (From Terry Ashton, staff vice president of planning.)

Q. Does the company have a policy of hiring children of employees in preference to others, assuming that job qualifications are equal?

A. Assuming that their qualifications are equal, children of employees are given preference in filling vacancies. The only exception would be when preference must be given to minority applicants in accordance with the company's Affirmative Action Program required by the federal government. (From Ron Carlson, staff vice president of industrial relations.)

TRAFFIC SCOREBOARD

	June '74	June '73	% change
PAX	322,455	291,141	+10.8
RPM	125 mil.	108.3 mil.	+15.4
ASM	219.6 mil.	198.7 mil.	+10.5
Load Factor	57%	54.5%	
PAX density	48.3	43.8	+10.3
Cargo ton miles	683,598	622,608	+ 9.8
Cargo tons brd.	1,752	1,661	+ 5.5
On-time	76.4%	87.2%	
		Year-to-Date	
PAX	1.9 mil.	1.6 mil.	+15.6
RPM	733 mil.	594.8 mil.	+23.2
ASM	1.2 bil.	1.1 bil.	+ 4.0
Load factor	58.9%	49.7%	
PAX density	49.2	39.9	+23.3
Cargo ton miles	4.0 mil	3.8 mil.	+ 6.7
Cargo tons brd.	10,548	10,102	+ 4.4
On-time	76.4%	85.2%	



Published for employees and families of Hughes Airwest by the Public Relations Department International Airport San Francisco, Ca. 94128



EXPO GROUND HOSTESSES—Hughes Airwest has hired three special ground hostesses to greet our passengers arriving at Spokane International Airport to visit the World's Fair, Expo '74. In the photo at left, Judy Vanderhoff, in one of her first greetings, welcomes one of two golden eagles to Spokane. The birds, which were flown from Salt Lake City aboard a Hughes Airwest jet,



will become part of Expo's vanishing species exhibit and eventually will find a home in the Spokane Zoo. Holding the bird is Kit Beacher of the Spokane Zoological Society. In the photo at right, the two other new ground hostesses, Shirley Spinnell (left) and Margaret Grass take time out from their airport duties to visit an exhibit on the fairgrounds. The three girls are from Spokane.

'Canadian Northwest' tour packages offered with reduced air fare

"Canadian Northwest Adventure" tour packages, featuring a 25 per cent reduction in air fare, are being offered by Hughes Airwest.

The reduced air fare applies when purchased with the basic tour package. Many of the tours originate at Edmonton, Canada, our newest destination. Pacific Western Airlines provides the air transportation to other points in Canada.

Many of the tours feature fishing in unspoiled Canadian rivers and lakes or excursions into the Northwest Territory wilderness.

A seven-day stay at the Frontier Fishing Lodge on Great Slave Lake is the most extensive fishing tour. Included is air transportation from Edmonton, all meals and six nights at the lodge.

Another seven-day tour, "Northwest Territories," features excursions to Yellowstone, Fort Smith, Fort Fitzgerald and Wood Buffalo Park.

IN MEMORIAM

Mr. Frank Lexa, father-in-law of Ray Vaughn, Tucson station manager; July 7.

Mrs. Myrtle Hiler, mother of Darward Hiler, chief station agent, Ontario; June 28.

Mr. Clifford Smith, step-father of Zane Patterson, station agent, Spokane; Oct. 6, 1973.

TRANSITION

WELCOME ABOARD—Kiyoko Ohgoshi, secretary, Tokyo. Ullu Green, industrial nurse, San Francisco. David Parsons, Peggy Youngstrom, Paul Douglas, Susan Peck, Appolonia Kwan, Janice Johnson and Karol Andersen, reservation agents, Seattle. Jill Schuck, James Reilly, Gail Warren, Yolanda Ramirez, Gwendolyn Barrard and Ronald Carlson, reservation agents, Los Angeles. Phyllis Braden, transcription operator, Phoenix. Theresa Verdi and Joyce Roberts, junior accounting clerks, San Francisco. Lavieta Todd, Lana Miller, Tyler Nordstrom, Cheryl Hoagland, Margaret Harrison and Joanne Binder, reservation agents, Phoenix. Larry Minear, station agent, Las Vega. Timothy Carlson, station agent, Yuma. Yvonne Remedios, junior accounting clerk, San Francisco. Darlene Hill, Antoinette Tague, Kristin Tague, Susan Swenson, Marjorie Mosher, Lorrie Northey and Michael Clements, reservation agents, San Francisco. Jerry Davis, cleaner, Santa Ana. Michael Creech, Donald Beyer, Michael Burton and Charles Parkyn, statistical clerk, Phoenix. John Walker, cleaner, Tucson. Gary Timm and Paul Robertson, cleaners, Phoenix. Barbara Beck, cleaner, Seattle. Gary Tanaka, technician, Los Angeles.

PROMOTIONS—Mike Aland to assistant station manager, Santa Ana. Orren Merrill, Jr., to programmer, Phoenix. Jack Brady to manager of audits, San Francisco. Lynn Morriss to assistant district manager, maintenance, San Francisco. Louis Landry

to product analyst, Phoenix. Wendell Allen to senior programmer, Phoenix. Susan Caslegano and Joan Smith to instructors inflight service, San Francisco. Eleanor Keating to supervisor flight records, San Francisco. Sunny Steinmetz and Joyce Mackay to intermediate clerks, San Francisco. Eric Chow to senior crew scheduled, San Francisco. Jack Vanlonkhuyzen to chief ticket agent, San Francisco. Edwin Guckert to chief station agent, Ontario. Michael Jewitt to station manager/union, Page. James Ray to ground service, Phoenix.

RETIREMENTS—Harry Kelly, captain, San Francisco, after 28 years with the company. Jess Markham, quality control technician, Phoenix, after 6 years and Wally Abrahamson, dispatcher, San Francisco, after 15 years.

El Centro, Yuma plugged into 24-hour res system

El Centro and Yuma have been plugged into Hughes Airwest's 24-hour telephone reservations system.

It gives both cities for the first time direct access into our reservations center in Phoenix.

Until now, local residents were only able to secure Hughes Airwest reservations and up-to-date flight information by calling our personnel when they were on duty at the airport in each city.

SERVICE ANNIVERSARIES

These employees celebrate service anniversaries in July.

TWENTY YEARS

SEATTLE—Lee Horne, technician.

FIFTEEN YEARS

KALISPELL—Donald Brown, chief station agent. SEATTLE—Leo Wright and Harold Carpenter, station agents. Eldon Ferris, Harry Warren, William Cooke, Edward Adams, Lawrence Bailey, Arlen Buchanan, Richard Dolezal, David Fowler, David Howard, Jr., Raymond Simons and Delbert Weinberger, captains. Vearl Greenwood, lead technician. Gerald Roelle, technician. Ronald Bloom and Wallace Brown, first officers. Shirley Brady and Patricia Tapp, flight attendants. Donald Kotlarz, assistant manager, telephone sales. Edith Ray, chief reservation agent. LAS VEGAS—Walter Mayo, chief station agent. Robert Reinseth, captain. CEDAR CITY—James Mikkelsen, station manager/union. SAN FRANCISCO—James Clough, chief station agent. John Kennedy and Lawrence Marshall, captains. Fred Smith, economic control manager. WENATCHEE—Jack Mills, station manager/union. SALT LAKE CITY—Irvin Rubbelke, chief station agent. PORTLAND—Raymond Carstens, station agent. MEDFORD—Robert Dunn, station agent. Charles Prather, chief station agent. PORTLAND—Gary Moore, station agent. SPOKANE—Charles Mullikin, chief station agent. Milton Morgenstern, Zane Patterson and Ronald Roberts, station agents. EUGENE—David Remily, chief station agent. TUCSON—George Grindahl, lead technician. TWIN FALLS—Mark Watts, station agent. PHOENIX—George Goodman, technician. Floyd Welsh, supervisor, maintenance center. Christina Jensen, reservation agent. LOS ANGELES—John Chan, district sales manager.

TEN YEARS

LOS ANGELES—Gordon Derscheid, reservation agent. Peter Cervi, technician. PHOENIX—June Howe, intermediate clerk. SAN JOSE—Terry Needham, station agent. SAN FRANCISCO—Thomas Joyce, training specialist. Jack Stevens, captain.

FIVE YEARS

SEATTLE—Ruth Yoder, Patricia Holt and Teresa Hughes, flight attendants. Peggy Price, reservation agent. MAZATLAN—Enrique Maldonado, senior passenger service agent. LAS VEGAS—Susan Anthony and Virginia Yahner, flight attendants. PHOENIX—Deborah Litt and Susan Sellers, flight attendants. Jerry Renfrow and Richard Downs, technicians. Sharon Jewell and Marie Miller, reservation agents. Paul Wheeley, product analyst. SANTA ANA—Thomas Lehman, station agent. LOS ANGELES—Arlen Rousseau, station agent. Roger Phillips and Don Kim, technicians. SAN FRANCISCO—Shana

Art, athletics and acting are in background of Joe Campanella, our 'voice' in commercials

A former cartoonist, artist, sports announcer, stunt-man and athlete also is a successful actor, Little League manager—and the voice of Hughes Airwest.

He is Joseph Campanella, who is heard on all of our radio and television commercials.

He was selected for the commercial from a field of more than 90 people, according to Hugh Davis, director of advertising.

"Joe's melodic voice goes hand-in-hand with our soft-sell type of commer-

cial," Davis said. "Its manly, romantic quality enhances the beauty of the destinations stressed in our commercials."

Campanella has made more than 55 radio and four television commercials for the company during the last three years. Davis plans to use Campanella's rugged face in future television commercials—only his voice is heard currently.

He is probably best known for his role as a lawyer in "The Bold Ones" television series. He was also a series regular on "Mannix," a part which won him an Emmy nomination for Best Supporting Actor in 1968.

He has appeared as a guest star in many other series, including "The Defenders," "Naked City," "Marcus Welby," "Ironside" and "Medical Center." He recently began making comedy appearances on television.

Campanella, who gave up an opportunity to play baseball in the New York Giants farm system to pursue an acting career, started on stage.

He progressed from summer stock, to off-Broadway and to larger roles on Broadway where he won a Tony nomination for his supporting part in "A Gift of Time."

Before he began acting, he worked for the Voice of America, as a play-by-play sports announcer and as a cartoonist while attending Manhattan College in his native New York City.

Campanella currently is active in many charities. He has hosted telethons and is a member of a charity basketball team.

But his biggest joy, he says, is managing a Little League team, with son Phillip as its leading hitter. And with three younger sons growing up, he sees his Little League role as a long-running part.



Campanella

Croson, retired executive, joins committee in Seattle to honor historic flight

Thomas R. Croson, who retired as director of community affairs in 1970 after being employed by the airline since the 1940's, is still active in aviation.

He is a member of a "50th Anniversary Committee" formed to commemorate the first round-the-world flight.

The committee has scheduled a banquet in Seattle, departing and finishing point of the historic flight, on Sept. 27.

The three surviving crew members, who flew in three airplanes, will be present at the event. The 1924 flight covered 27,553 miles and took 175 days to complete.

Jarrett, Judy Kirkland, Evelyn Montoya, Susan Poraczky and Judy Tompkins, reservation agents. Arnold Oberholser, station agent. Charlotte Oden, transcription.

TRAVEL BARGAINS

BWIA International Airlines is re-introducing its Sunjet Fare for 1974 between selected cities from Sept. 15 to Nov. 30. For further information, contact the pass department.

Varig Airlines is offering eight exclusive tours to Africa, including a 14-day safari; Brazil, Peru and Japan. For a brochure and bookings, contact Sun Safaris, P. O. Box 4444, Newport Beach, Calif. 92664. (714) 833-2279.

The Airport Rodeway Hotel in Phoenix will extend an \$11 single and \$16 double rate to all employees to a 25 per cent discount on food and beverage at the Airport Rodehouse Restaurant.