

Flights to Cabo start Oct. 30—6th Mexico city

Service to a new Mexico destination—Cabo San Lucas—will begin October 30. It will be our sixth south-of-the-border city, with four flights a week to the new airport at San Jose del Cabo. We have had authority to serve the area since 1971, however until this year there was no commercial airport large enough to handle our flights.

Service will be from San Francisco, Oakland and Phoenix on Tuesdays, Thursdays, Saturdays and Sundays. Southbound flights will originate in Redding; northbound flights will also serve Sacramento.

On-line connections in Phoenix will be scheduled from Salt Lake City, Seattle, Ontario, Orange County, San Jose, Sacramento and Las Vegas. Phoenix interline connecting traffic is expected from Denver, Albuquerque, El Paso, Minneapolis, Chicago, New York, Omaha and Lincoln.

Our flights will be the first and only by a U.S. carrier to Cabo San Lucas—the tip of the Baja peninsula—and the first and only direct service from the San Francisco Bay Area and Phoenix.

Aeromexico and Mexicana began serving the new airport (code SJD) from Los Angeles and Mexico cities in July.

Previously, the only way to reach the area was by car (153 miles from La Paz), private airplane or via Servicios Aereos, an air taxi, from La Paz.

The company expects 3,500 new passengers to Cabo San Lucas during the coming peak season, January through April, according to Margie Gostyla, Mexico product development manager.

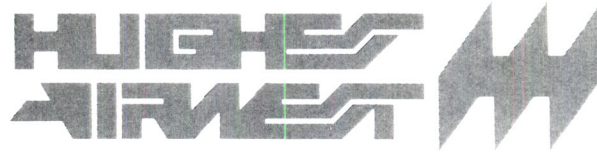
(See story inside for more about Cabo San Lucas.)

Hughes Airwest already serves more cities in Mexico than any other U.S. airline.

Our predecessor, Air West, began flying to La Paz, Mazatlan and Puerto Vallarta in 1968. Flights were inaugurated to Guadalajara in 1971 and to Guaymas in 1973.

West Coast was the first regional airline to be awarded an international route when it started flying to Calgary, Canada, in 1960. We added Edmonton in 1974.

Hughes Airwest is the only regional airline serving three nations.



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Hughes Air Corp.

September 1977

Five awards for four heroes



Orange County employees display their awards (from left): Ray Artolachipe, Roberto Valdez and Don Zeller (George Smith, now at Los Angeles, was unable to attend). They are flanked by Edwin N. Altman (left), operations vice president, and Eugene V. Kadow, chairman of the board of the Orange County Chamber of Commerce. In back are Robert H. Stanton (left), regional FAA director, and Thomas F. Riley, chairman of the Orange County Board of Supervisors. A fifth award was from Paul Dixon, California National Safety Council representative, on behalf of the NSC president.

Four maintenance technicians received a variety of national and local awards Sept. 13 for their quick action in saving the life of a student pilot who crashed at Orange County Airport.

They are Ray Artolachipe, George Smith and Don Zeller, technicians, and Roberto Valdez, lead technician.

They were presented with the highest regional tribute from the Federal Aviation Administration, a special commendation from the president of the National Safety Council, "Honored Citizen" gold metallic wallet cards from the Orange County Board of Supervisors, Awards of Merit from the Orange County Chamber of Commerce, and Meritorious Service Awards and checks for \$200 from our board of directors.

The recognition was bestowed before the Orange County chamber's transportation council.

The incident occurred at 2:15 a.m., May 3 when the student pilot, Ronnie Craig Stevens, 22, was taxiing a 1948 Stinson aircraft. A wing struck the runway, causing the small aircraft to flip over and burst into flames.

The four technicians were performing maintenance on a DC-9 when they heard the crash and raced to the site.

Stevens, bleeding profusely from his mouth and gasping for breath, was dangling unconscious in the seat of the flaming aircraft by his safety belt.

While their own lives were endangered by the threat of a fuel explosion, Artolachipe quickly put out the blaze with a hand fire extinguisher and Valdez, Smith and Zeller extricated Stevens from the aircraft. During the rescue, the aircraft reignited and Artolachipe extinguished the flames again.

Artolachipe suffered minor injuries and Stevens was treated for a broken jaw and other injuries at University of California, Irvine, Medical Center.

Flights to Anchorage for 7 'neglected' cities proposed in San Francisco, Portland exhibit

Hughes Airwest has told the Civil Aeronautics Board that San Francisco and Portland need new nonstop air service to Anchorage, Alaska and that it would cut air fares if granted these routes.

Seven "neglected" cities also would benefit with single-plane air service for the first time. They are Reno, Sacramento, Oakland, Salt Lake City, Las Vegas, Phoenix and Tucson.

In a 225-page exhibit submitted Aug. 15 to the CAB in support of our eight-month-old application, we proposed to cut air fares 10 per cent for daytime flights and 20 per cent for nighttime flights.

More than 177,000 passengers annually will benefit from our flights, with more than half originating in San Francisco and Portland.

We proposed two round trips daily linking San Francisco with Anchorage. One would serve Oakland and Phoenix beyond San Francisco and the other would serve Sacramento and Las Vegas.

One of two daily roundtrips linking Portland and Anchorage also would serve Reno, Las Vegas and Tucson and the other would serve Salt Lake City and Phoenix.

The Portland-Salt Lake City and
(Continued on back page)

Four more flight attendants earn 'Top Banana' award—89 employees are 'pinned'

Four flight attendants—Lois Dudley and Robert Harris, Phoenix, and Jeanne Koreltz and Lee Walters, Las Vegas—are the latest employees to receive the "Top Banana" trophy for mention in five complimentary letters from customers.

Eighteen employees have received the award since the beginning of the year.

The "Top Banana" pin for the first compliment has gone to 89 more employees. The new total is 779.

The latest recipients are:

Cathy Allen, Lydia Apodaca, William Appel, Javier Arroyo, Lawrence Bailey, Donald Ballew, Ermin Bear, Marie Blair, Robert Blair, Donald Brown, Joe Buskirk

Jorge Calderon, Leland Cantrell, Bonnie Cass, John Cassidy, Marta Chavalas, David Cralle, I. Y. DeLeon, Caterina DeMartin, Mollie Dick, John Dreffebaugh, Lois Dudley.

Peggie Fern, P. D. Flores, Vincent Gabrielli, V. K. Gentry, Linda Giles, Stan Goc, Dorothy Green, Donald Guion, Joyce Haneman, Patricia Hanson, Raymond Helton, Rosemary Hernandez, Sheryll Houston.

A. J. Jones, Helen Kavanaugh, Donald Kiernan, Raymond Kilgour, Lynn Kirby, L. L. Lee, Johnny Leyva, Deana Link, Judy Lozada, S. Ludwig.

150 letters

Government, business leaders told communities need regulatory reform

More than 150 state and local officials have been informed of the company's over-all support of proposed airline regulatory reform legislation.

Following is a letter from Russell V. Stephenson, general manager, to western governors, mayors, county supervisors, chamber of commerce officers and state aviation officials, sent Sept. 6:

"The national air transportation system faces one of its greatest challenges as discussion continues on regulatory reform legislative proposals before Congress. As an aviation constituent of your community, we want you to be aware of our support of the basic principle of regulatory reform.

"Hughes Airwest has worked with your community over the years in establishing a sound air transportation network. Normally this is accomplished through discussions regarding our schedule or developing new route applications.

"Over the past 40 years, major changes have occurred in the airline industry and the communities which we serve. The airlines operate under a statute that has not changed substantially during this period of time. We find ourselves flying under piston-driven economic regulations in a jet age.

"Hughes Airwest supports Senate Regulatory Reform Draft 3 introduced August 5 because it will provide the needed changes to the Federal Aviation Act to enable the airline industry to keep pace with the community development and growth.

"Our support for this legislation is based on the following four issues:
(Continued on back page)



The 'teenage' Foster brothers—60 years later

Brothers John and Foster Ford were among honorees Sept. 10 at the 25- and 30-year Employee Recognition Dinner in San Francisco. They were teenagers when they joined the company in San Francisco thirty years ago—Foster (right) in May 1947 and John six months later. Foster now is a ground serviceman in San Francisco and John moved to Phoenix in 1968 where he is a quality control technician.

TRANSITION

WELCOME ABOARD

Michel Ramirez, crew scheduler, Las Vegas. Arleen Nakayama and Dwight Argo, telephone sales agents, Los Angeles. Mark Lookabaugh, Mary Hansen and Darcy Sandler, telephone sales agents, Seattle. Janyce Hayden, secretary, legal, San Francisco. Rickey Towery, maintenance technician, Los Angeles. James Hensley, cleaner, Los Angeles. Patrick Flynn, avionics technician, Phoenix. Linda Ajuria and Diane Tiemens, secretaries, word processing, San Francisco.

PROMOTIONS

Edward Tennyson to lead cleaner, Phoenix. Dannie Blair, Richard Lash and Orren Merrill to senior programmers, Phoenix. Kristine Myers to programmer analyst, Phoenix. Charles Faulkner to maintenance supervisor, Phoenix. Amy Kawamoto to senior clerk, pensions & group insurance, San Francisco. Nancy Winters to telephone sales agent, Seattle. Donna Torres to chief telephone sales agent, San Francisco. Kalma Koening to intermediate revenue accounting clerk, San Francisco. David Peckman to chief telephone sales agent, San Francisco.

RETIREMENTS

Andy Peterson, captain, Las Vegas. He joined the company (Bonanza) in 1955.

SERVICE ANNIVERSARIES

THIRTY YEARS

LAS VEGAS—John Bosko and William Nelson, captains. PHOENIX—Muryl Cole, captain. SAN FRANCISCO—Fred Moulds, cleaner. SEATTLE—Frank McDonald, captain.

TWENTY-FIVE YEARS

PHOENIX—Thomas Barry, station agent. EUGENE—Leroy Scott, station agent. SAN FRANCISCO—Clyde Kostenbader, assistant to operations vice president. Glenn Tigner, assistant station manager. BOISE—James Feil, maintenance technician. YAKIMA—Eldon Clayton, station manager. SPOKANE—David Hunt, station agent.

TWENTY YEARS

PHOENIX—Patrick Dooley and George Wilson, captains. LAS VEGAS—Ray Butler, captain. SANTA ANA—Tom Chandler, station manager. William Allen, SW regional cargo manager. SALT LAKE CITY—David Jensen, chief station agent.

FIFTEEN YEARS

SEATTLE—Beverly Jensen and Carol Wimmer, flight attendants. Jessica Liepins, telephone sales agent. Edward Riederich, chief telephone sales agent. SAN FRANCISCO—Irene Hood, intermediate clerk, flight administration. Susan Hall, flight attendant. Jean Halvorsen, telephone sales agent. SALT LAKE CITY—Lawrence Swensen, chief station agent. Allen Thompson, station agent. SPOKANE—Ronald Baltzell, station agent.

TEN YEARS

SAN FRANCISCO—James Larson, press operator. Janet Bontrager, intermediate revenue accounting clerk. PHOENIX—Beverly Grear, assistant telephone sales manager. James Hinnenkamp, station agent. Marilyn Schneider, flight attendants assistant manager. Chester Rosenberg, timekeeper. Rita Moody, computer operations supervisor. SEATTLE—Arra Morrison and Darlene Lentz, telephone sales agents. Clarence Hardt, ticket agent. James Deller, station agent. POCATELLO—Tex Hansen, station agent. LOS ANGELES—Doncliff



Twenty-two flight attendants were graduated in ceremonies at international headquarters Aug. 31.

Edwin N. Altman, operations vice president, addressed the gathering and pinned the graduates. Dottie Smith, flight attendant administration director, presented the diplomas.

Class valedictorian was Jo-Anne Daniel, whose sister, Michelle, is a Phoenix flight attendant. Also graduating was Linda Storey, daughter of Sam Storey, Las Vegas first officer.

The graduates are (from left, front row, with hometowns): Gary Pastore, Phoenix; Vern Thomas, Los Angeles; Peter Ruskin, Seattle; and Larry Cox, Thousand Oaks, Calif.

Middle row: Marie Marx, Seattle; Jo-Anne Daniel, Cupertino, Calif.; Callae Eubee, Issaquah, Wash.; Linda Storey, Newport, Wash.; Debbie Good, Issaquah, Wash.; Christy Rogers, Redmond, Wash.; Jimmie Quarmlay, Las Vegas; Carol Wade, San Francisco flight attendant and training coordinator; and Gloria Evans, Las Vegas flight attendant who instructed the class.

Back row: John Strutzel, San Francisco; Mary Jane Bowen, Phoenix; Marianne Matsumoto, Westminster, Calif.; Chris Gibson, Mesa, Ariz.; Debbie Wilson, Sumner, Wash.; Jeannie O'Leary, Sacramento; Elizabeth Wicklund, Las Vegas; Marilyn Whitney, Phoenix; Terri Ciomgoli, Las Vegas; Connie Johnson, Seattle; and Catherine Dickey, Whittier, Calif.

Bowen, Gibson, Pastore and Whitney were assigned to the Phoenix domicile. All others were assigned to Las Vegas.

Also participating in the ceremony were: Tom Bennis, flight attendant training manager; Carol Gagnard, customer services instructor; and Susan Schoenberger, flight safety instructor.

PEOPLE POTPOURRI

Whitman and Mary Naff, ticket agents. SPOKANE—Roberta Timmons, ticket agent. LAS VEGAS—Reidon Spring, station agent.

FIVE YEARS

LA PAZ—Rosendo Felix, passenger service agent. REDMOND—Michael Lewis, station agent. BOISE—Richard Arnold, station agent. PHOENIX—Donald Cornier, computer operator. Theodore Bradshaw, computer operations assistant manager. Frank Cardamone, production control analyst. Francis Ring, draftsman. LOS ANGELES—Jose Albor, cleaner. TUCSON—Kenneth Bowers, cleaner. SANTA ANA—Thomas Harper, maintenance technician. SAN FRANCISCO—Shirley Nishikawa, executive legal secretary, regulatory affairs.

Joe Lewis, Tucson station agent, has been elected to a three-year term on the Metropolitan Youth Council board of directors. The council coordinates activities of about 80 youth-related agencies in Pima County.

The West Coast Airline Personnel Association has appointed Jim Hauptert, employe and management development manager, as its executive director. Previously he was secretary and treasurer.

Art Pierce, Los Angeles assistant station manager, received a letter of thanks from Los Angeles Mayor Tom Bradley for his efforts on the government-financed Vocational Exploration Program. Under VEP, three young people from low-income families gained experience in baggage room make-up and air cargo handling this summer.

IN MEMORIAM

Phillip Kostloff, son of Alex Kostloff, first officer, Seattle; Aug. 21.

Stanley Bell, stepson of Norita Bell, transcription operator, San Mateo; Sept. 4.

HEIR FARE

To Sue and Skip Fenstermaker, cleaner, Las Vegas: a son, Jason, 8 lbs. 10 oz.; Aug. 19.

To Carol and Alan Karchner, station agent, Salt Lake City: a son, Bryan, 7 lbs. 12 oz.; July 29.

TRAFFIC SCOREBOARD

	Aug. '77	Aug. '76	% Change
Passengers	462,575	381,751	+ 21.2
Revenue passenger miles	189.0 mil.	154.5 mil.	+ 22.4
Available seat miles	323.5 mil.	273.8 mil.	+ 18.2
Load factor	58.4%	56.4%	
Passenger density	55.0	49.9	+ 10.2
Average trip miles	408.6	404.6	+ 1.0
Charter passengers	11,878	10,042	+ 18.3
Charter miles flown	115,204	67,530	+ 70.6
Cargo ton miles	903,795	723,468	+ 24.9
Cargo tons boarded	2,097	1,706	+ 22.9
On-time performance	75.7%	84.6%	
Year-to-date			
Passengers	3,150,178	2,676,802	+ 17.7
Revenue passenger miles	1,323 bil.	1,095 bil.	+ 20.9
Available seat miles	2,454 bil.	1,998 bil.	+ 22.8
Load factor	53.9%	54.8%	
Passenger density	50.3	48.3	+ 4.1
Average trip miles	420.1	409.0	+ 2.7
Charter passengers	93,194	45,518	+104.7
Charter miles flown	709,244	287,166	+147.0
Cargo ton miles	6,544 mil.	5,759 mil.	+ 13.6
Cargo tons boarded	15,038	13,779	+ 9.1
On-time performance	82.3%	85.9%	

FINANCIAL RESULTS

	Aug. '77*	Aug. '76*	% Change
Operating revenue—scheduled	\$ 22,470	\$ 18,243	+ 23.2
—charter	810	385	+110.4
Operating expense—scheduled	20,155	16,548	+ 21.8
—charter	544	276	+ 97.1
Operating earnings	2,581	1,804	
Non-operating earnings (loss)	(488)	(306)	
Provision for taxes	672	767	
Net earnings	1,421	731	
Year-to-date*			
Operating revenue—scheduled	\$158,262	\$130,110	+ 21.6
—charter	4,412	1,762	+150.4
Operating expense—scheduled	149,989	126,280	+ 18.8
—charter	3,968	1,401	+183.2
Operating earnings	8,717	4,191	
Non-operating earnings (loss)	(2,429)	(1,859)	
Provision for taxes	1,507	1,194	
Net earnings	4,781	1,138	

*All data in thousands (add 000).

Air freight, too

Another record month —August boardings, RPMs hit new high

We flew more passengers farther in August than in any other month in our history — and broke a long-standing density record, too.

Boardings jumped 21.2 per cent to 462,575 from 381,751 in August 1976.

They flew 188,994,900 miles, or 22.4 per cent more than during the same month last year.

The previous all-time monthly records were 427,045 boardings and 177,204,046 passenger miles, both set in July of this year.

Density (average number of passengers flying per mile) hit an all-time high at 55, breaking the previous record of 53.1 set in December 1975.

Four of the six best days in our history in terms of passenger boardings were in August. Our second best day was on Aug. 21 with 17,046 boardings (Jan. 2 of this year holds the record at 17,294). Other top days were Aug. 12 at 17,029 (3rd), Aug. 19 at 16,800 (5th) and Aug. 14 at 16,690 (6th).

Cargo ton miles were at the second highest monthly level at 903,795 (exceeded only by December 1975's 944,935), but air freight (excluding mail and special handling services) set an all-time record at 667,300 ton miles, or 27 per cent more than in August 1976. The previous air freight record was 644,900 ton miles in June of this year.

(See Traffic Scoreboard on this page for other performance statistics.)

Station records

Seven stations reported that August was their all-time best month in passenger boardings: Burbank, Idaho Falls, Kalispell, Klamath Falls, Las Vegas, Redding and Orange County.

Kalispell had the two best days in its history and Chico had its best August. Orange County also had its best month in air cargo boarded—55 per cent more than in the same month last year.

Top month for charters

Charter revenues and passenger miles reached record levels last month, too.

Transportation of emergency firefighters was partly responsible for the record month, according to Jim Rylander, charter administration manager.

For example, during one 5½-day period, Aug. 3-8, our charter 727 crisscrossed the nation, flying 64 hours and landing and taking off 33 times.

Its itinerary was from Phoenix to Boise, Monterey, Phoenix, Albuquerque, Monterey, Boise, Klamath Falls, Las Vegas, New Orleans, Houston, Las Vegas, San Diego, Dallas, Springfield, Oakland, Akron, Pittsburgh, Syracuse, Washington, D.C., Albuquerque, Dallas, San Diego, Las Vegas, Houston, New Orleans, Shreveport, Boise, Bakersfield, Boise, Monterey, Las Vegas, Knoxville and Boise.

Included were firefighters, football, military and Las Vegas-bound groups.

AUGUST 727 PERFORMANCE

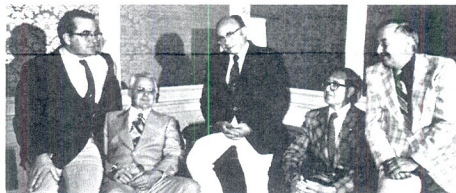
	August	Year to date
Scheduled service*		
Passenger boardings	18,686	132,625
Load factor	45.2%	50.5%
Density	70.0	77.6
Average trip miles	628	816
*YEG-YYC-LAS-LAX-PPS		
Charter service		
Passenger boardings	7,368	35,095
Charter miles flown	73,853	352,162
Average trip miles	1,328	1,197



25-year stations (from left)—Front row: **Bill Lane**, station manager, Pocatello; **Dave Hunt**, station agent, Spokane; **Warren Taylor**, station manager, Klamath Falls; **Glenn Tigner**, assistant station manager, San Francisco. Standing: **Leroy Scott**, station agent, Eugene; **Tom Hessler**, chief station agent, Pasco; **Bill Bucho** and **Don Fischer**, chief station agents, San Francisco; **Hank Puryear**, station manager, Yuma; **Herb Chesney**, station manager, Las Vegas. (Not pictured: **Bob Clayton**, station manager, Yakima; **Tom Barry**, station agent, Phoenix.)



25-year captains (from left)—Front row: **George Pomeroy**, Seattle; **Mac McKellar** and **Paul Beach**, Las Vegas. Back row: **Don Hawley** and **Glenn Weldy**, Seattle; **Jim Blackwell**, Las Vegas; **Bob Schafranka**, Phoenix; **John Boyle** and **Wayne Taylor**, Las Vegas. (Not pictured: **Alf Larsen**, San Francisco; **Bill Smith**, Seattle; **Don Gilday**, **Gordon Brown** and **John Parsons**, Las Vegas.)



25-year maintenance and operations (from left)—**Gil Samuelson**, lead technician, and **Jim Feil**, technician, Boise; **Mel Fagan**, lead technician, San Francisco; **Tom Somerville**, technician, Seattle; **Jack Hightower**, lead technician, Portland. (Not pictured: **Bob Peusch** and **Doc Lance**, dispatchers, San Mateo; **Clyde Kostenbader**, assistant to the operations vice president; **Lou Manzie**, maintenance assistant manager, Las Vegas; **Tom Horan**, technician, San Francisco; **Arvil Moore**, technician, Phoenix; **Don Pingree**, maintenance assistant manager, Seattle; **Bob Taysom**, line foreman, Phoenix.)

80 honored for 25, 30, 36 years' service

Eighty employees with 25, 30 and 36 years with the company were saluted at the annual Employee Recognition Dinner Sept. 10 at the St. Francis Hotel in San Francisco.

Pins and certificates were presented by **Russell V. Stephenson**, general manager; vice presidents **Edwin N. Altman**, operations, **Kip Wharton**, sales and service, and **Terry Ashton**, planning; **Bill Drechsler**, maintenance and engineering staff vice president; and **Bill Hughes**, San Francisco flight director.

Special recognition was given to **Rudy Couk**, 36-year Las Vegas captain, and brothers **Foster** and **John Ford** (see front page photo).

Together the eighty employees—who joined our predecessor companies in 1941, 1947 and 1952—represented more than twenty-two hundred years of service to the company.

Pictured here are most of the honorees. Those listed but not pictured either were unable to attend or were missed by the camera.



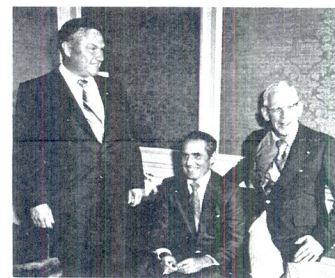
30-year captains (from left)—Front row: **Bill Appel** and **Don Burkhard**, Seattle; **Bill Nelson** and **Kinny Kinamon**, Las Vegas; **Jack Surbridge**, San Francisco. Standing: **Gene Karlberg**, **Ken Sorgenfrei** and **Don Peters**, Seattle; **Muryl Cole**, Phoenix; **Shelby Tuttle**, Seattle; **Rudy Couk** (36 years), Las Vegas; **Burney Barnette**, San Francisco; **Max Christman** and **Ivan Dorey**, Seattle. (Not pictured: **Les Ferguson**, Las Vegas, and **Hal Zemp**, Phoenix)



30-year stations, sales and planning (from left)—**Ed LeShane**, station manager, Eugene; **George Griffin**, chief station agent, Lewiston; **Rusty Rostad**, intermediate cities sales manager, Portland; **Duke Briscoe**, station manager, San Francisco; **Bob Hill**, pricing and traffic director, San Mateo. (Not pictured: **Bob Meals**, chief station agent, San Jose)



Maintenance and pilots (from left, starting top)—**Fred Miedendorf**, 25-year quality control lead technician, Phoenix; **Stan Hultman**, **Charlie Turnbull** and **Del Snyder**, 30-year lead technicians, Phoenix; **Mill Points**, 30-year technician, Boise; 30-year captains **John Bosko**, Las Vegas, and **Frank McDonald**, Seattle.



30-year maintenance and operations (from left)—**Dean Castle** and **Floyd Dunn**, technicians, San Francisco; **Earl Moore**, lead technician, Seattle. (Not pictured: **Lynn Chesshir**, technician, and **Fred Moulds**, cleaner, San Francisco; **Roy Leedom**, technician, Phoenix; **Norm Conradson** and **Bob Northey**, flight coordinators, and **Don Welch** and **Chuck Whittemore**, dispatchers, San Mateo.) See photo of **Foster** and **John Ford** on front page.

Cabo—'capital of contagious laziness'

At the scenic tip of Baja—the world's longest peninsula—is Cabo San Lucas, a spell-binding resort area that has become a mecca for vacationers seeking sun, expansive beaches and unspoiled coastlines.

It beckons the adventurer, the avid fisherman, the explorer and the family.

Until a few months ago, Cabo was difficult to reach because there was no large commercial airport. That has changed. The Mexican government has opened a new airport for scheduled airlines at San Jose del Cabo, 24 miles from the tip.

Hughes Airwest will begin serving it Oct. 30 with four roundtrips a week (see front page story).

The Cabo climate is marvelously lacking in humidity, never exceeding 100 degrees in summer nor dipping below 50 degrees on the coldest winter night. This probably is why it has been dubbed "the capital of contagious laziness."

The area claims only 900 permanent residents.

Many international anglers consider Baja's southern gulf stretch as the

finest big game fishing ground in the world. Black marlin range up to 1,000 pounds, and the roster of fantastic catches seems endless.

Fishing fleets offer cruises for four. Fish run the year round, but some months are better than others for certain species.

For example, during January and February you can expect good luck with roosterfish, yellowtail, grouper, sierra, jack cravilla and cabrilla. In August, it's marlin, sailfish, dolphin, grouper and cabrilla.

Other favorite pastimes are sunning, snorkeling, scuba diving, swimming, horseback riding, tennis, water skiing, surfing during the summer, para-gliding and hunting.

Cabo has seven hotels: Hotel Cabo San Lucas, Palmilla, Hacienda, SolMar, Finisterra, Mar de Cortez and the new Hyatt Cabo. An eighth, Twin Dolphins, is slated to open later this year.

New resorts are being planned as a result of an \$84 million investment by the World Bank and Mexico government, much of which will be used in the Cabo area.

The vacationer that wants to expand a holiday can take an overnight ferry that links Cabo three times a week with Puerto Vallarta, which is served daily by Hughes Airwest.

TAX YOUR AIRLINE PASS BENEFITS?

Yes, the Carter Administration is trying to tax your airline pass benefits! Right now, the Internal Revenue Service is considering a proposal to treat airline passes and certain other fringe benefits as taxable income. (That's right, the same proposal that was submitted last year and withdrawn by former Treasury Secretary William Simon.)

The IRS would like to start taxing your airline privileges in January 1978—and it will, unless you do something about it NOW! Write, wire or call any or all of these key people and register your objections:

ACT NOW . . . BEFORE IT IS TOO LATE!

The Honorable Jerome Kurtz, Commissioner
Internal Revenue Service
1111 Constitution Avenue
Washington, D.C. 20224
Tel: (202) 566-4115

The Honorable W. Michael Blumenthal
Secretary of the Treasury
Treasury Building
15th & Pennsylvania Avenue, N.W.
Washington, D.C. 20220
Tel: (202) 566-2533

The Honorable Hamilton Jordan
Assistant to the President
The White House Office
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500
Tel: (202) 456-6797

The Honorable Your Congressman
U.S. House of Representatives
Washington, D.C. 20515
Tel: (202) 224-3121
(Capitol Operator)

The Honorable Your Senator
United States Senate
Washington, D.C. 20515
Tel: (202) 224-3121
(Capitol Operator)

Office of Management & Budget
Executive Office Building
17th & Pennsylvania Avenue, N.W.
Washington, D.C. 20503
Tel: (202) 395-4840

—Courtesy of ALPA

David F. Buskirk promoted for SF East Bay area

David F. Buskirk has been promoted to district sales manager for the San Francisco East Bay area.

His responsibilities include sales efforts in Oakland and surrounding cities, Sacramento and Stockton. He is based in the Northern California regional marketing office in downtown San Francisco.

Buskirk, 28, joined the company in 1973 as a flight attendant. He transferred to marketing in 1974 as a sales representative and has been East Bay account executive since 1975.

He received a bachelor's degree in transportation from Washington State University in 1973.

His father, Joe, is a Las Vegas captain; his wife, Kathy, is a San Francisco flight attendant; and his brother, Dan, is a Las Vegas first officer.

More holiday fun . . .

Dates have been picked for Employee Club Christmas parties in two more cities. They are:

- Los Angeles—Friday, Dec. 2;
- Portland—Thursday, Dec. 8.

Announced earlier were yule gatherings in Seattle (12/3), Las Vegas (12/9) and Phoenix and San Francisco (12/10).

Hughes Airwest's Mary Bush has become the first woman to fly as a jet copilot for a scheduled airline based in the West.

Her first scheduled jet flight, on Sept. 2 from Phoenix to Burbank, also created a unique cockpit crew. Next to her was the ship's veteran captain, John Lowman—her spouse.

"The captain is the boss in the airplane—even if he happens to be my husband," she said.

They were married in July.

"A husband-wife team is very unusual in this business," said their boss, Ed Lungren, regional flight director, at their home base in Phoenix. He said special arrangements were made to have Lowman fly as the captain for the flight.

According to the latest survey, 11 other U.S. airlines employ female cockpit personnel. Four airlines have women as captains or first officers, but in propeller driven aircraft. Six have women aboard jets as second officers or inflight engineers, but they do not sit in the "front seats" as first officer or captain. Only one, North Central Airlines, has a female first officer flying jets.

Lowman, a former Air Force pilot, joined us in 1959 and has been flying jets since 1967.

His 28-year-old, blue-eyed, blonde



John and Mary Lowman were interviewed by an NBC Nightly News team at Hollywood-Burbank Airport after their flight from Phoenix (see story). Network cameraman Dexter Alley, who also was onboard the only flight of the H1 Hughes Flying Boat, handled the camera with soundman James Robinson. They were interviewed by Roy Neal (not shown), NBC aviation reporter who also interviewed Howard Hughes during the famed televised telephone press conference in 1972. Mary also was featured recently on ABC's KTVK-TV in Phoenix.

wife—a relative newcomer to the male-dominated U.S. commercial pilot ranks—came aboard in mid-1976 after quali-

fying as a first officer on F-27s.

She became fully DC-9 qualified in June.

TRAVEL BARGAINS

Hughes Airwest and the San Carlos Country Club, Guaymas, are sponsoring their second annual Interline Fiesta de Tennis & Fishing Tournament Oct. 18-23. For detailed brochure, write or call Norm Hansen, San Mateo, Ext. 4126.

Orange County station will hold its fifth annual Golf Tournament Oct. 29 at Anaheim Hills. Open to employees systemwide. Contact Tom Chandler, station manager.

Interline Reporter Tours offers packages to Portugal, Soviet Union, Morocco, Germany and Yugoslavian Riviera. Employees, families, parents, retirees. Phone toll-free 800-223-7696.

San Bruno Ford (near SFO) has airline employee discounts on car rentals: \$8.99/day for a '77 Pinto, free unlimited mileage. Includes insurance coverage. Airport pick-up and return. 601 El Camino Real, San Bruno, Calif. 94066; (415) 952-0500.

The 13th annual United Airlines Hawaii Interline Golf Classic will be Jan. 11-13 at Kona. For details and entry form, write: L. Ehringer, Interline Travel, P.O. Box 66100, Chicago 60666.



Retirees meet

Thirty-two retirees and spouses gathered in San Francisco last month for a Hughes Airwest Retired Employees Association organizing lunch. Shown are some representatives of various departments of the company (clockwise starting lower left): George Nicholson, electronics; Curt Kolditz, supply; William Smith, fleet service; Sid Johnson, pilots; Jim Mount, stations; Hal Wallis, management; Rod Ross, dispatch; Dick Kastelic, maintenance; and Vivian Gertz, clerical. The group selected a bylaws committee (Gertz, Wallis and Mack Myhre) and a nominating committee (Kastelic, Bernie Hallock and Norm McGowan) and plans to meet again in November.

ANCHORAGE . . .

(Continued from front page)

Sacramento - Las Vegas nonstop segments would be new.

The exhibit also proposes on-line connecting service linking Anchorage with 23 other Hughes Airwest cities and numerous interline connections to other cities throughout the U.S.

San Francisco currently does not have nonstop service to Anchorage. Western serves it with one stop. Western, Northwest and Alaska Airlines also have applied for nonstop authority for the 2,000-mile route.

Western has had authority to fly nonstop from Portland since 1970 but did not use it until Hughes Airwest and Continental sought the route. Northwest serves it with one stop.

A CAB hearing on the route case is set for Oct. 11.

COMMUNITIES NEED REGULATORY REFORM . . . (Continued from front page)

- Ability to enter new markets annually without a lengthy and costly hearing before the Civil Aeronautics Board. This will be a direct benefit to your community, as we will be able to implement new service at the time that it is determined appropriate by the community and the airline.
- Flexibility to raise or lower its air fare within a specific zone without seeking approval from any regulatory agency.
- Encourage the community and the airline, under a new subsidy program, to develop and stimulate air transportation coupled with a subsidy program that will recognize essential air transportation by a commuter air carrier.
- Eliminate the regulatory lag which this industry has experienced in the past. This is an inexcusable offense to the communities we serve and the new markets that proposed applications represent.

"Hughes Airwest encourages your support of the Senate's Draft 3 of the "Air Transportation Regulatory Reform Act of 1977" introduced August 5.

"Within Draft 3, there are three versions of "Automatic Market Entry" as explained briefly in point "a.". Although Hughes Airwest would like to see additional flexibility for local service airlines, we support the Cannon-Dantforth version. We believe that this version is far superior to the amendments submitted by Senators Melcher and Schmitt.

"If you share our concern on these vital issues, we urge you to make your position known to the Senators and Representatives of Congress that represent your community and Senator Howard Cannon, Chairman of the Senate Aviation Subcommittee.

"Hughes Airwest strongly supports the principle of regulatory reform. I would be happy to provide you with additional information or a personal visit from one of our representatives for further clarification of this complex issue."



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TOP BANANAS . . .

(Continued from front page)

George Martin, M. D. McElhinney, Marianne McKay, Vivianne Michel, Margaret Miller, Gary Moles, Thomas Monilias, Ken Moroney, Floyd Morrell, Arra Morrison, Susan Myrick.

Kori Naiziger, P. M. Nault, P. S. Nelson, Linda Otteson, George Pomeroy, C. E. Rangel, J. T. Redmond, Susan Risi, Margarita Roeckl, A. J. Rollerli.

Maureen Sarment, A. L. Selgensen, John Simpson, Dennis Sorweide, Paul Sowa, Sue Spranza, C. W. Stewart, Gene Swarner, Gerald Tabrum, Robert Takach, Matt Thomas, Lavieta Todd, Donald Tomlinson.

P. W. Walker, Vernon Ware, S. D. Wheeler, Corliss Wilson, Carol Wimmer, Jim Wing, L. Yonemoto, Lynn Zambon, Paul Zumdieck, Raymond Zurcher.