

NORTH CENTRAL

AIRLINES



**EFFECTIVE
OCTOBER 27, 1957**



PASSENGER FARES

[illegible]

One Way—Light Face. Round Trip—Bold Face. Children 2 to 12 — half fare. All fares subject to 10% Federal Tax. c — Combination of Local Fares Applies. *Seasonal Service June 1 thru September 30

RESERVATIONS—GROUND SERVICE

City	Car Rental	Phone	Airport	Miles From City	Pick-up Time	Fare
Battle Creek, Mich.		W Woodward 3-1541	Kellogg Municipal	3 SW	:30	1.00
Beloit, Wis.		EMerson 5-3473	Rock County	9 N	:50	2.50
Bemidji, Minn.		15531	Municipal	4 1/2 NW	:30	.75
Brainerd, Minn.		180	Crow Wing County	4 NE	:30	.90
Brookings, S. D.			Municipal	1 SW	:20	.35
Chicago, Ill.		DEarborn 2-7522	Midway	12 SW	:15	1.45
Chisholm, Minn.		DEarborn 2-7522	O'Hare	13 NW	:130	2.25
Clintonville, Wis.		HiBbing 3-7847	HiBbing Municipal	13 SE	:30	3.50
Detroit, Mich.		2210	Municipal	2 1/2 SE	—	—
Duluth, Minn.		W Woodward 2-8090	Willow Run	32 W	:15	1.50
Eau Claire, Wis.		RAndolph 2-6633	Williamson-Johnson	7 NW	:100	1.65
Escanaba, Mich.		TEmpLe 4-1244	Municipal	5 1/2 NE	:30	1.00
Fargo, N. D.		30	Municipal	3 SW	:20	1.00
Grand Forks, N. D.		2-3234	Hector	3 1/2 N	:30	1.00
Grand Rapids, Mich.		2-1711	Municipal	2 1/2 NW	:30	.75
Green Bay, Wis.		CHerry 1-5897	Kent County	5 1/4 S	:25	1.15
Hancock, Mich.		HEmlock 5-5366	Austin Straubel	8 SW	:45	1.25
HiBbing, Minn.		Houghton 63	Houghton County	7 NE	:45	1.25
Houghton, Mich.		AMherst 3-7847	Municipal	7 1/2 SE	:35	1.50
International Falls		63	Houghton County	8 NE	:45	1.25
Iron Mt., Mich.		ATLAS 3-3871	Municipal	2 S	:25	.75
Ironwood, Mich.		2575	Ford	4 W	:30	.75
Jackson, Mich.		741-W	Gogebic County	6 1/2 NE	:35	.75
Janesville, Wis.		State 9-6125	Reynolds Municipal	1 1/2 W	:20	1.00
Kalamazoo, Mich.		PLEasant 4-5293	Rock County	5 S	:40	1.50
La Crosse, Wis.		FIreside 5-8549	Kalamazoo Municipal	4 SE	:30	1.00
Land O'Lakes, Wis.*		4-5680	Municipal	5 N	:35	1.00
Lansing, Mich.		3131	King's Gateway	2 SE	:20	.25
Madison, Wis.		IVanhoe 4-7467	Capital City Airport	5 NW	:20	1.00
Manitowoc, Wis.		CHerry 4-6201	Municipal	6 E	:40	1.00
Marinette, Wis.		MURray 4-5657	Municipal	3 NW	:20	.75
Marquette, Mich.		UNion 3-6677	Menominee County	2 1/2 NE	:25	.50
Menominee, Mich.		GRanite 5-4194	Marquette County	8W	:30	1.50
Milwaukee, Wis.		UNion 3-6677	Menominee County	2 1/2 NW	:25	.50
Minneapolis, Minn.		HUMboldt 1-0500	Gen. Mitchell	6 S	:100	1.05
Norfolk, Nebr.		PArkway 2-6691	Wold-Chamberlain	9 SE	:100	1.00
Omaha, Nebr.		640	Municipal	3 S	:30	1.00
Oshkosh, Wis.†		ATlantic 9876	Municipal	5 NE	:30	.85
Rhinelanders, Wis.		Stanley 238	Winnebago County	3 SW	:30	.60
St. Paul, Minn.		FOrrest 2-5898	Municipal	4 W	:30	.75
Sioux City, Iowa		PArkway 2-6691	Wold-Chamberlain	10 SW	:45	1.50
Sioux Falls, S. D.		4-9943	Municipal	11 1/2 S	:40	1.40
South Bend, Ind.		CEntral 3-1101	Joe Foss Field	3 NW	:30	Meter
Stevens Point, Wis.		DIamond 4-2233	St. Joseph County	3 1/2 NW	:25	1.00
Superior, Wis.		EXport 4-6046	Municipal	2 1/2 NE	:40	.85
Thief River Falls, Minn.		MURdock 1-1223	Williamson-Johnson	12 NW	:130	4.35
Watertown, S. D.		5729	Municipal	3 1/2 S	:30	.75
Wausau, Wis.		2-2096	Municipal	4 1/2 W	:30	1.00
Winona, Minn.		8-2144	Alexander	3 S	:30	.50
Wis. Rapids, Wis.		Stevens Point	Municipal	5 NW	:30	.75
		DIamond 4-2233	Stevens Pt. Municipal	25 NE	:100	6.00

GENERAL INFORMATION

AM—Light Face Type. PM—Bold Face Type. CST—Central Standard Time. EST—Eastern Standard Time. CDT—Central Daylight Time. C—Connecting Flight.

EQUIPMENT: Douglas DC-3 aircraft are operated on all flights.

RESERVATIONS: Must be made in advance at any airline ticket office or travel agency. Passengers are requested to present themselves at the airport office of North Central at least 20 minutes before flight departure time. In the interest of improving on time service to all passengers, persons may be refused passage if arriving less than 10 minutes before departure time when accommodating them may delay departure.

RE-CONFIRMATION: Passengers must re-confirm reservations for continuing or return flights after a stopover of 12 hours or more at the city where they will board at least 6 hours prior to scheduled departure time of their confirmed flight.

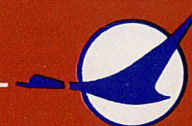
BAGGAGE: Forty pounds of baggage including brief case and hand luggage will be carried free on any ticket. Charge for excess baggage is 1/2 of 1% of the one way adult fare per pound, subject to a minimum charge of 25¢.

CHILDREN'S FARES: One child under 2 years not occupying a seat will be carried free with each accompanying passenger paying adult fare. Children under 2 years for whom seats are reserved and children over 2 and under 12 years will be charged one-half the adult fare. Children under 8 must be accompanied by a passenger 12 years or over.

SCHEDULES: Show the time at which planes may be expected to arrive at or depart from stations, but the carrier will not be responsible for consequences arising from delays or cancellations or from errors in the printed schedule. Schedules and fares shown are subject to change without notice.

STOPOVERS: Within the time limit of the ticket, stopovers will be permitted at any scheduled stop provided prior arrangements have been made. The passenger assumes the responsibility of making the necessary subsequent reservations.

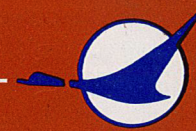
LIMOUSINE SERVICE: For convenience of passengers, company will be glad to arrange limousine or cab service between city and airport if prior notice is given ticket agent.



NORTHBOUND

Flight	1	291	451	467	3	111	231	5	7	457	233	9	11	115	579	15	17	247	469	19	455	21	23	235	25 Ex. Sa.
CHICAGO (Midway).....CST Lv	6 15	7 30	8 00	8 30	9 30	10 00	10 30	11 15	—	12 30	1 30	2 15	3 00	4 00	4 30	4 30	5 30	6 00	6 30	7 00	7 20	—	8 30	9 30	11 15
CHICAGO (O'Hare).....CST Lv	▼	▼	▼	▼	▼	▼	▼	▼	12 00	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	8 15	▼	▼	▼
MILWAUKEE.....CST Ar	6 57	8 12	8 42	9 12	10 12	10 42	11 12	11 57	12 37	1 12	2 12	2 57	3 42	4 42	5 12	5 12	6 12	6 42	7 12	7 42	8 02	8 52	9 12	10 12	11 57

25 FLIGHTS CHICAGO TO MILWAUKEE



CONDENSED SCHEDULES

MILWAUKEE to CHICAGO																											
Flight		2 Ex. Su.	4	230	112	242	450	6	466	570	8	10	456	114	232	12	452	14	16	296	18	118	468	20	454	22	24
MILWAUKEE	CST Lv	6 20	7 20	8 20	8 50	9 55	10 15	10 50	10 55	11 45	12 15	1 00	1 20	2 07	2 35	3 45	4 15	4 45	5 45	6 00	6 45	6 45	8 00	8 30	9 25	9 45	10 30
CHICAGO (O'Hare)	CST Ar	▼	▼	▼	▼	▼	▼	11 24	—	▼	▼	▼	▼	▼	▼	▼	▼	▼	▼	7 19	▼	▼	▼	▼	▼	▼	▼
CHICAGO (Midway)	CST Ar	7 00	8 00	9 00	9 30	10 35	10 55	—	11 35	12 25	12 55	1 40	2 00	2 49	3 15	4 25	4 55	5 25	6 25	6 40	—	7 25	8 40	9 10	10 05	10 25	11 10

WILLOW RUN AIRPORT—DETROIT CITY AIRPORT

	Flight	829	390	807	809
WILLOW RUN.....	(EST) Lv	6 20	12 20	3 10	8 15
DETROIT CITY.....	(EST) Ar	6 38	12 38	3 28	8 33
	Flight	343	806	810	812
DETROIT CITY.....	(EST) Lv	7 00	1 45	4 10	10 00
WILLOW RUN.....	(EST) Ar	7 18	2 03	4 28	10 18

26 FLIGHTS MILWAUKEE TO CHICAGO

NO-SHOWS

**"I Couldn't Get a Reservation—
Yet the Plane Took Off
With Several Empty Seats!"**

The airline industry's answer to this frequent complaint is a new 3-point reservations and ticketing procedure that will help you get and keep space on the flights of your choice.

For many years you and the airlines have suffered from the problem of "No-Shows"—people who make reservations, then change their plans, fail to show up at flight time and don't bother to cancel their reservations. Result: flights depart with empty seats, and you and your fellow travelers who wanted such seats are forced to make other travel arrangements.

These 3 new air travel regulations are designed to eliminate "sold out" flights from taking off with empty seats—



1 Minimum Ticket Time Limit—You must now purchase your flight ticket before a deadline specified by your airline agent. Pick up your confirmed ticket—indicating your positive reservation—by the TIME AGREED-UPON between you and your airline. Otherwise your airline is obligated to cancel your reservation. There are many convenient ways for you to pick up your ticket.

2 Re-confirm Your Reservation—If you hold return reservations on a round-trip flight or if you are stopping over in a city en route to your destination, you must now re-confirm your return or continuing space at least six hours before departure. Simply notify your airline that you will use the return or continuing space reserved for you. Also let your airline know where you can be reached.

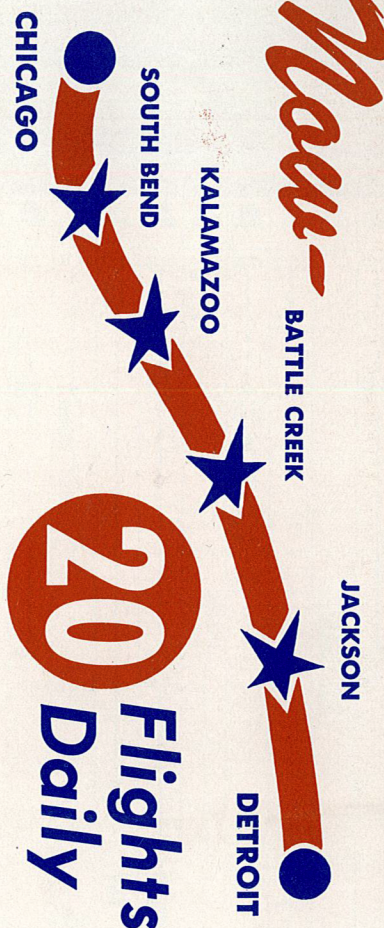


3 Penalty System—If you do not show up for your flight and fail to notify the airline in sufficient time, you will be considered a "No-Show" and be required to pay a \$3.00 No-Show penalty. The \$3.00 No-Show charge will be collected at the time you present your ticket for a later flight or for a refund.

NORTH CENTRAL AIRLINES

FORM 3547 REQUESTED

TO DETROIT (Read Down)											
801	805	807	821	811	809	819	815	817	FLIGHT		
7:00	10:15	12:00	1:15	5:00	5:00	6:30	8:00	10:00	CHICAGO (GST)	800	802
7:45	11:00	12:44	1:58	5:44	7:15	8:45	10:45	10:45	CHICAGO (GST)	802	814
7:10	9:16	12:31	2:22	5:29	7:01	8:46	10:16	12:15	SOUTH BEND (GST)	806	808
7:28	9:38	12:53	2:22	5:29	7:01	8:46	10:16	12:15	SOUTH BEND (GST)	810	820
7:55	10:05	1:20	4:00	7:32	7:22	9:00	10:30	12:29	BATTLE CREEK (EST)	816	818
8:20	10:30	1:45	4:25	7:57	8:00	10:00	11:30	11:30	BATTLE CREEK (EST)	820	812
									JACKSON (EST)	TO CHICAGO (Read Up)	
									JACKSON (EST)	800	802
									JACKSON (EST)	802	814
									JACKSON (EST)	806	808
									JACKSON (EST)	810	820
									JACKSON (EST)	816	818
									JACKSON (EST)	820	812



NORTH CENTRAL AIRLINES, INC.
6201 34th Ave. So.
Minneapolis 50, Minnesota

NORTH CENTRAL AIRLINES

4 FLIGHTS DAILY
Starting December 1st

NON-STOP
CHICAGO—DULUTH



EFFECTIVE
OCTOBER 27, 1957

TRAVEL ON THE ECONOMICAL FAMILY PLAN

MONDAYS, TUESDAYS, WEDNESDAYS AND THURSDAYS are FAMILY DAYS on North Central Airlines! From Monday Noon until Thursday Noon only Dad pays full fare, and Mom and the kids go HALF FARE and still receive everyday first-class service.

1957	NOVEMBER	1957
SUN.	MON.	TUE.
3	4	5
10	11	12
17	18	19
24	25	26

1957	DECEMBER	1957
SUN.	MON.	TUE.
1	2	3
8	9	10
15	16	17
22	23	24
29	30	31